

April 28 1954

PUNCH OFFICE 10 BOUVERIE STREET LONDON E. C. 4

THE LONDON OMNIBUS

A VEHICLE
OF
INFORMATION



L double-decker

steam omnibus served the public up and down the Thames Valley.

Buses come and buses go. But one London Omnibus has been serving the public for over 200 years—the "omnibus" collection of all kinds of insurance policies for all kinds of people offered by the London Assurance. Here are a few of them:

SCHOOL SUMS

When fathers start adding up school fees they are sometimes nonplussed. By taking out an Educational Policy long before school bills get really formidable, they find this problem greatly simplified

SAFE GUARD

You may be very cautious about your valuables. Your safe may be sound, your watchdogs may bite. But even so, valuables vanish and furs fly. Sentimental value apart, the loss won't hurt so much if you have an All-Risks policy to safeguard you.

'TOP HAT' EVENINGS

Directors and senior executives, unlike those they employ, are often left to provide for the evening of their much-taxed days as best they can out of savings. The London Omnibus carries a 'Top Hat' scheme; which fits almost anyone who wants a 'Top Hat'.

FURTHERMORE

If you would know more about any of the policies outlined here, if we can provide information about any other policies or about insurance problems generally—pray make what use of us you wish. Our address is I King William Street, Department V. London, E.C.4.

THE LONDON ASSURANCE

Very good people to deal with



Tell the Regiment to wait

15 minutes — I'm just enjoying a

CHURCHMAN'S No. I

CHURCHMAN'S No. 1, THE 15-MINUTE CIGARETTE





Enterprise

The United Steel company is a national enterprise. In Cumberland, Yorkshire, Lincolnshire and Northampton, the organisation operates coke ovens, iron ore mines, limestone quarries, blast furnaces, iron foundries, steel works, forges, rolling mills and other plant essential to its business.

From the mining of the ore to the finished manufactures there is an integration of production

involving over thirty thousand individuals engaged in various combinations of administrative faculties, technical attributes and manual skills of a high order.

Such an enterprise is flexible and adaptable and the United Steel company, through the services of a unified selling organisation, is able to meet the individual requirements of the consumer of almost every kind of steel.

THE UNITED STEEL COMPANIES LIMITED SHEFFIELD

APPLEBY-FRODINGHAM STEEL COMPANY · SAMUEL FOX & COMPANY LIMITED · STEEL PEECH & TOZER

UNITED STRIP AND BAR MILLS · WORKINGTON IRON & STEEL COMPANY · UNITED COKE & CHEMICALS COMPANY LIMITED

UNITED STEEL STRUCTURAL COMPANY LIMITED · DISTINGTON ENGINEERING COMPANY LIMITED · YORKSHIRE ENGINE COMPANY LIMITED



Grace...Space...Pace.... JAGUAR

The finest car of its class in the world



Shock treatment at the coal-face

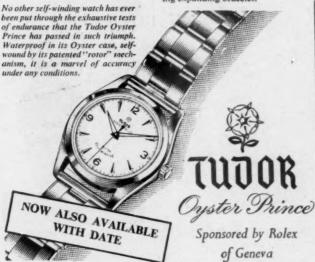
ONE of the rigorous tests passed with honours by the Tudor Oyster Prince was conducted in mineworkings 1,000 feet below the ground. This new self-winding wrist-watch, sponsored by Rolexof Geneva, was worn continuously by a miner, through no less than 252 hours of drilling and hewing at the coal-face.

While he worked, with drill, hatchet, mandril, shovel and sledge — often in the dustiest part of the pit, the drivage—his Oyster Prince was at the mercy of vibration, greatly in excess of that which would spell finish to an ordinary self-winding watch.

How did the watch react? Hard though it is to believe, at the end of the six-week period, during which the watch was never once removed from the miner's wrist and its hands were never once reset, the Tudor Oyster Prince did not have to be corrected by more than a few seconds.

This is testimony, indeed, to the remarkable protection and accuracy given by its two exclusive, Rolex patented features—the permanently waterproof and dust-proof Oyster case, and the unique flexible, "rotor" self-winding mechanism.

Your Rolex jeweller is ready now to show you this remarkable, but still modestly priced, Tudor Oyster Prince, cased in gleaming stainless steel, and with a matching expanding bracelet.



The Englishman's Guide to Smirnoff Vodka

The Island Race are among the world's most discerning drinkers. They are, however, notably conservative in their tastes, preferring to stick to what they know than experiment with alien beverages of doubtful potency.

Believing, however, that Englishmen* should share in the pleasures of cocktail imbibers in other lands, we gladly provide a few facts about the world-famous Smirnoff Vodka.

1, Smirnoff Vodka is a smooth palatable drink, no stronger than your Gin, Whisky or Rum. 3. Smirnoff Vodka makes a most attractive drink taken straight "à la Russe", especially when accompanied by savouries.

 Smirnoff Vodka is today one of America's most popular drinks, where it is used as the blending spirit for new and established cocktails as well as for long drinks. 4. Smirnoff Vodka is made in this country according to the traditional recipe used by Pierre Smirnoff, purveyor of Vodka to the Imperial Court of Russia.

Try Smirnoff instead of Gin in your favourite cocktail. Try a vodkatini (Smirnoff Vodka and Vermouth mixed in your favourite proportions) and a screwdriver (Smirnoff Vodka and Orange Juice).

To say nothing of the Scots, the Welsh and those of the Irish whose pleasures know no fruntier.

OBTAINABLE FROM ALL GOOD WINE MERCHANTS, CLUBS AND BARS Ste. Pierre Smirnoff Fla., Oval Road, Regent's Park, London, N.W.1. Sole distributors in United Kingdom, W. & A. Gilbey, Ltd.

In for Life

TOM RUNYON

MAY 4. 'A genuine, absorbingly interesting document . . . a book people should read. Erle Stanley Gardner, 15/-

Scotland Yard

SIR HAROLD SCOTT

FORTHCOMING. The Yard's organisation and achievements, by the man who was Britain's No. 1 policeman from 1945 to 1953. Illustrated

The Age of Suspicion

IAMES WECHSLER

You 'cannot do better than to read it.' Times Literary Supplement. 16/-

The Acrobats

MORDECAI RICHLER

A memorable and exciting first novel set in Valencia during fiesta week. 10 6

Lincoln McKeever

ELEAZAR LIPSKY

Recommended by the Book Society. A novel by the author of The People Against O'Hara, set in New Mexico at the turn of the century. MAY 28. 12 6

ANDRE DECISCII

12 Thayer Street London W1



very near perfection for general use

WEBSTER'S New Collegiate DICTIONARY

A superb modern dictionary of most convenient size and remark-nble for the fullness and wide range of its entries. 125,000 entries. 2,300 illustrations. 1,300 pages. 50s. net. at all bookshops.

G. Bell & Sons, Ltd., London

ART: TAKE UP WATER COLOUR

Six famous Artists teach you by post. The course is a sheer joy, easy, inexpensive. Pupils exhibit in the Royal Academy, etc. Other Postal Courses in every Branch of Art. Pupils' work appears in every illustrated journal of note — over 4,000 sketches published in "PUNCH" alone. Illustrated prospectus free.

PRESS ART SCHOOL, Ltd., (Dept. P10.), Tudor Hall, Forest Hill, S.E.23

WHAT'S MY WINE?

Write for LAYTONS WINE MERCHANTS Latest List and decide 1 - 2a, Duke Street, (Manchester Sq.), London, W.I. Telephone: WELbock 1864.

From NERO . . . to HORACE WALPOLE

Since it was founded three years ago, HISTORY TODAY-the historical magazine written by experts for the general reader-has maintained a high reputation for variety of subject and versatility of treatment.

Besides Nero and Walpole, the historical personages repre-sented in the May issue include Marshal Ney, the organisers of the "South Sea Bubble" and an art-loving Renaissance tyrant. Every article brings the past to Each is fully illustrated. **Tibetan**

Obtainable from newsagents and booksellers everywhere, price 2/6 per month, or by subscription 33/- per annum from the Publisher, 74 Coleman Street, London E.C.2. Specimen opy sent upon request.

8 NANCY hill MITFORD'S Pompadour 'Incontestably her best book.' — CYRIL CONNOLLY (Sun. Times)

'One of the most succulent biographies I have read for a long while.'—PETER QUENNELL (Daily Mail)

Book Society Choice 22 Illustrations 15s. net

Selected Letters of Flaubert

Ed. by FRANCIS STEEGMULLER 'A scholarly and beautifully produced edition of the letters which should do much to encourage the deeper study of Flaubert, —ENID STARKIE (Time and Tide) Illustrated 12s. 6d. net

The Second Tree From the Corner E. B. WHITE

The cream of the famous New Yorker writer's work over 20 years. 12s. 6d. net

The Night of the Hunter **DAVIS GRUBB**

This brilliant novel pletely terrifying and entirely believable.'—New York Times. Evening Standard Book of the

10s. 6d. net HAMISH HAMILTON

FABER & FABER

T. S. Eliot THE CONFIDENTIAL CLERK 10/6

Phyllis Bottome AGAINST WHOMP

Book Society Recommendation Her new novel. 'Impossible to put down: you will read it in trains, buses, propped up beside your plate, and for as long as you can keep your eyes open at night. —Britannia & Eve

This is an amazing book—no other words will do, no matter what else has come out of Tibet. George Patterson tells vividly how he led a party of wild Khambas to India for supplies when China invaded. One often forgets that he is not actually a Tibetan: the primitive people are graphically described and we almost join him on his unforgettable journey. 16 photographs & maps.

FABER & FABER



we must send for the

MEREDEW

book

to: D. MEREDEW LTD . LETCHWORTH

Take LAWN MOWING in your stride! 9 Special ribbed rollers

It need not be a chore any more. The Royal Enfleld 18" Motor Lawn Mower makes short work of even extensive areas of grass. An easy starting areas of grass. An easy
3 h.p. engine give
power and the lightweight construction
of the machine
allows complete
control and easy
handling as all

THE ENFIELD MOTOR MOWER CO., REDDITCH (Proprietors: The Enfield Cycle Co., Ltd.)

WE MUSTN'T UPSET THE STAFF

by Caroline Christon

"The author writes frankly and humorously about keeping a tourist hotel in the Shakespeare Country." Star 13s 6d net

AMERICANS IN **GLASS HOUSES**

by Leslie James

"A magnificent piece of sustained satire, based on rearly all the illusions about America that have ever been harboured by anybody, including Americans." Truth 2nd Impression 8s 6d net

YESTERDAY WAS MINE

by Princess Callimachi

"Princess Callimachi's recollections of childhood and young womanhood in Roumania, Paris and Vienna can be recommended." The Times 17s 6d net

Just published

ACES ALL by Guy Ramsey

An informative and amusing commentary on seventeen top Bridge experts and their play, by a well-known correspondent.

15s net

FALCON PRESS 6-7, Crown Passage, SWI.



SCOTCH WHISKY



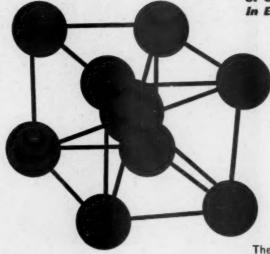
HILL THOMSON & CO.LTD EDINBURGH Est. 1791

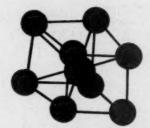
By appointment

Wine and Spirit Merchants to the late King George VI

olivetti

leading manufacturers of office machines in Europe.





The steel used in the manufacture of all Olivetti products is subjected to the most exacting laboratory tests and the precision of every component is guaranteed through all the manufacturing stages. From design to the finished machine, the best materials and skilled workmanship combine to ensure a product of lasting efficiency.

Olivetti Lexikon

An office typewriter of entirely new design and superior workmanship



Made in Great Britain by BRITISH OLIVETTI Ltd.

10 Berkeley Square - London W 1

FACTORY: Summerlee Street - Glasgow E 3

Authorized dealers throughout the country

Shares that do not depreciate

INCOME TAX PAID

SUBSCRIPTION SHARES

For small sums of 5/- and upwards at any time. On reaching £25 a paid-up share is issued and the subscription share is kept open for further

investments.

INCOME TAX PAID

PAID-UP SHARES

are issued in multiples of £25. The Lambeth Building Society's shares bought at their face value are repaid at their face value. They are not subject to any fluctuation whatsoever. In addition there are the following advantages.

No stamp duty, commission or other charges.
 Income tax paid by the Society.
 Security of 100 years standing.
 Prompt and easy withdrawal.

These shares give a return equivalent to £5. 9. 1d. per cent., and £4. 10. 11d. per cent. respectively, subject to Income Tax at 9/- in the £1.

BUILDING SOCIETY

Assets exceed £5,289,000 Reserves exceed £401,000

Dept. WB 112 WESTMINSTER BRIDGE RD., LONDON, S.E.1 Telephone: WATERLOO 5478

"I am continuously seeing

your advertisements of Lotus Veldtschoen, but none of them have much to write home about. I have had my pair for 30 years-at first for golf and shooting, now for everyday use."



LOTUS Veldtschoen

The only all-leather shoe GUARANTEED WATERPROOF



How near at hand?

This ancient Glover's sign is mentioned as being "rather rare"-how very different from the blue-andwhite shield sign of Ford Dealer Service! No matter how remote or rugged the road, there is a Ford Dealer somewhere reasonably near at hand. And here is something which is equally true: no matter what Ford Dealer you go to, you will find a consistently good service, complete with all those advantages which make such a difference to Ford-owners. For instance, the mechanics who look after your car will be Ford-trained ... there will be special Ford-designed equipment ... spare parts will be readily available . . . and your bill will be kept down to a minimum because, throughout Ford Dealer Service, all charges for spares and mechanical repairs are low and fixed. This is, in fact, a Service which magnificently measures up to the ideal of 'Five-Star' Motoring . . . Yet another reason why Ford motoring costs less.



LOTUS LTD STAFFORD

- Ford Motor Company Limited . Dagenbam-



Quimensional photography with your own 35mm camera



No new technique to learn.

You don't have to be a photographic expert to make good 3-D pictures. If you are already getting good results on colour films, you won't have any difficulty with 3-D; the 'taking' technique is unaltered. If you haven't tried colour yet, don't be deterred. A careful study of the film manufacturer's instructions will see you through to good shots in colour.

Only two inexpensive accessories

3-D by the Stereax method doesn't mean that you must buy a lot of expensive apparatus. The complete Stereax outfit, consisting of Camera Attachment, Viewer and all necessary fittings, costs only £7 8s. 3d. (inc. P.T.). And that, plus your own camera, is all you need! Stereax instruments are British-made and precision-made.



You've seen 3-D films?—looked at stereo pictures? You've thought perhaps that it might be rather fun but... There are no longer any 'buts'; you can do it yourself. Stereax equipment brings this new and immensely fascinating kind of photography within the reach of every owner of a Leica, Contax or similar 35 mm. camera. With the Stereax Camera Attachment in front of your lens, your pictures assume the depth and solidarity of life itself. And they can have the colour too, for although you can make stereoscopic transparencies in black-and-white, it is less trouble (and it may even cost less) to make them in colour.

Post this coupon now

Once you've seen your own pictures in the brilliant, startling solidarity of 3-D, you'll never want to shoot in two dimensions again! First step towards this new and thrilling kind of photography is to read our booklet 'Three-dimensional Photography in Colour with your own 35 mm. Camera.' Send the coupon for your free copy now.

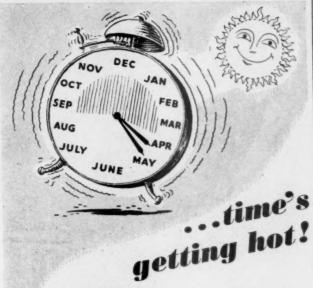
To A.P.I. Limited, 9 Chandos St., London, W.1

Please send me the booklet 'Three-dimensional Colour Photography with your own 35 mm. Camera.'

Name

gives you the third dimension . .

STEREAX



April into May - warm weather into HOT! It's the weather your food likes least - the flies like most. Make up your mind now to keep your food cold, clean and covered. Don't wait for the hot-weather queue :

GET YOUR ELECTROLUX NOW!



You need it now ... and throughout the year.

- Five models— 11 to 7 cu. ft.
- Silent operation by Electricity, Gas, Paraffin or Bottled
- Permanently Silent.
- No moving parts to wear out.
- £54.18.10 (tax paid).
- Credit terms for
- Silent Cooling Unit guaranteed 5 years.

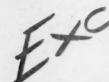
Model L500 (5 cu. ft. approx.), Frozen storage and icemaking compartment. Two Door shelves. Vitaliser drawer Interior light. Lockable door. £112.5.10 (tax paid)

In keeping food COLD—CLEAN—COVERED

Electrolux 05









For details of Electrolux Silent Refrigerators please write to: ELECTROLUX LTD., (Dept. P2), 153/5 REGENT ST., LONDON, W.1. VAN DEN BERGHS & JURGENS LIMITED, LONDON, E.C.4

Due to appear

in 14 days



In 14 days time after 14 years time! Quite a lag since Stork Margarine stopped being served and started serving . . . started its "little holiday"! But it's certainly been no holiday for Van den Berghs & Jurgens who, having laboured hard to reform Stork Margarine, will go bail for a better, more acceptable Stork -or for the world outside, who have "made do with marge" for 14 dreary years. That's rather a long sentence! Now, on May 10, Stork will be out-and the

millions who try it will find in its creamy taste no evidence that suggests margarine. Then the jury will be out-

out to get as much Stork as they can!

STORK MARGARINE



"You asked for Benson & Hedges cigarettes, Sir"

IT IS NO

MERE COINCIDENCE THAT

BENSON & HEDGES

CIGARETTES

ARE TO BE FOUND IN

ALMOST EVERY
FAMOUS CLUB, NOT ONLY IN
LONDON BUT THROUGHOUT

THE WORLD.

Where fastidious attention to detail goes without saying, where tradition brooks no trifling with standards firmly laid, **BENSON** and **HEDGES** cigarettes, made from the finest of fine tobaccos, reach their own congenial setting, to mark each and every occasion . . .



When only the best will do

TOBACCONISTS TO THE LATE MING GEORGE VI BENSON & HEDGES LTD . OLD BOND STREET . LONDON



"So would I— but houses cost money"



WE'LL HELP YOU TO FIND THE MONEY

and it's all part of our Service for Life

With the Standard House Purchase Scheme behind you, that new house can be yours.

Now and always

It's just one more occasion—your children's education, a business partnership, your retirement are among the others—when a policy of ours may be of financial help to you.

For we believe that Life Assurance, as well as being a family security should be a programme for life, jointly planned between you and us. That's why people who come to us, come to refy on us.

Further details of the Standard House Purchase Scheme and other policies are given in our free booklet: 'Yours for Life'



THE STANDARD

LIFE ASSURANCE COMPANY

Established 1825

'Yours for Life'

Head Office: 3 George Street, Edinburgh London Office: 3 Abchurch Yard, Cannon Street, E.C.4

Are you a genuine person



or terribly, terribly bogus?

Are you really extremely bored by almost everything? Have you ever read a book that wasn't by Prévert or Proust (or Henry Green)? If you only feel integrated with a *demi* of *rouge* in a *bistro*, you're getting out of touch with the masses — and with life! The death-wish, negativism, listlessness, are all signs that your physical condition is poor.

Try n short course of Variety or Old-fashioned Music Hall. Go to The Windmill. Or a Cup Final. Best of all, try Andrews. Reconciles you to ordinary, happy, healthy humanity. Rehabilitates the stomach and the liver. Puts the Ego on good terms with the Id. Removes all affectations from the system.

ANDREWS FOR INNER CLEANLINESS





Rest and Relax in SWITZERLAND

Further information concerning holidays and Tickets for the World Football Championships available from your TRAVEL AGENT or the Swiss National Tourist Office, 458 Strand, London, W.C.2.

Make the most of a holiday in Switzerland, nature's wonderland right in the heart of Europe.

Chair-lifts and mountain railways will take you to the highest peaks. Facilities for golf, tennis, walking, picnicking, sailing, fishing and mountaineering are at your command — or you may prefer just to laze in the sunshine to your heart's content.

★ World Football Championships June 16th to July 4th 1954

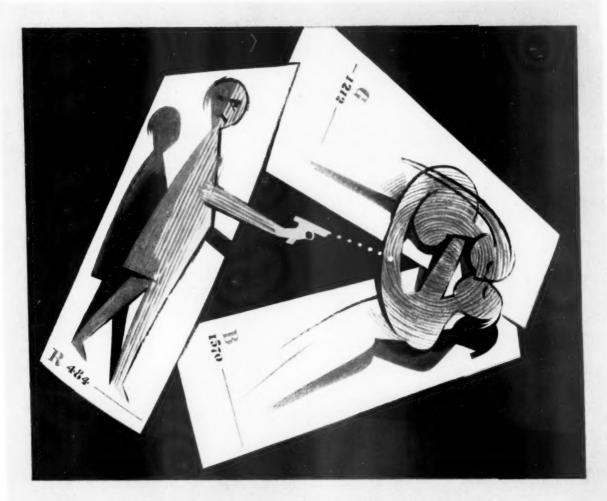


Ready for a place in the Sun?

Madam, Sir, and Junior . . . Your 'nearest shop' will fit you, smoothly as a sunbeam, with the best pair of sandals you've ever tried for Gardening, Basking, Pottering,



Nearest shop? Write CLARKS, Dept. J.S, Street, Somerset — and ask for an illustrated leaflet.



The Schweppshire Way of Life

3. COUNTY INSTITUTE OF CAREERISATION

In Schweppshire old crudities are abandoned, ancient myths dispelled. We no longer imagine that (a) we know what we know, nor what (b) we are nor still less (c) what we want to be.

By a simple system of bloodgrouping, footprinting and the totally irrelevant questionnaire, not only are our careers decided for us but, more revolutionarily, the problems of everyday life. "Shall I take a Bicycle holiday in the Lakes?" Insert your career card, press buttons 786, 33 and 412, and the Electronic Mixer will tell you what to do.

"Cards" with holes punctured in the appropriate places, look like, and often are, old pianola rolls. The form, which may take four months to fill up, contains typical simple questions which must be



answered with "YES", "NO", or "SORT OF".
e.g. Do you hate Handel? Do you like being photographed? Do you pronounce "Often" "orfn"?
Do you only cut toenails when they saw through socks? Do you have greengrocer whose mother voted Liberal? Do you think of radio short-waves as looking like a guiners' tie?

By Schweppidiascope attachment (see inset) your future career is projected on to a screen. If, in answer to the question "Am I a rejected lover or a loyal wife", the reply is "no answer", it does not mean that the machine has gone wrong. It can safely be said that for the era which gave the wrong jobs to the right people, we have substituted the Age of the Wrong People in the Right Jobs.

Written by Stephen Potter, designed by Lewitt-Ilim.

you can always tall...



Simpson

No mistaking that beautiful cut — that hardy, handsome cloth. That look of complete ease can only belong to Daks. Every year, more and more men in every field of sport become addicted to these famous comfort-in-action trousers. Among the new materials are smart pinlines, cool airweaves and sturdy grasmere venetians. But see the exclusive worsteds and gaberdines too. At leading stores everywhere.



Plenty of space in this full-width freezer. closing, insulated door, there is ample room for cold desserts, ice cream and frozen foods too. It has two large ice traysfitted with snap-release cube separators - and one 3 pint dessert tray.



Full-width COLDRAWER with room to spare. Slides easily in and out. For lower temperature storage of fish, fillets, chcps and bacon—also used as a drip tray for defrosting. Below are two arm-length shelves, and a half shelf.

Gracious ... and how spacious!

It's just about the most handsome refrigerator ever. Large capacity-yes-but taking up less space than you think! See for yourself how generous it is. 14.6 sq. ft. of wide shelf area—all the storage space you'll ever want to take all your food without overcrowding. Even the door has three big-capacity shelves to accommodate your extras. The 'ENGLISH ELECTRIC' EA 83 is the refrigerator every woman deserves, superbly finished, designed for your kitchen, in either white or cream enamel. You'll thrill with possessive pride every time you look at it! See it at your local 'ENGLISH ELECTRIC' dealer or Electricity Centre-today!

Neat about floor space. The 'English Electric' EA 83 fits comfortably into any moderate sized kitchen. It stands 57%" high—28%" wide and 25%" deep-occupying just over 4 square feet of floor space.





Write for a complimentary copy of 'Crisp and Fresh'. Illustrated in full colour—a complete guide to refrigerator cookery containing recipes from Sole in Aspic and Charlotte Russe to Caramel Custard and Cabbage

NGLISH ELECTRIC



Only Yardley have the art of

blending that richer, more concentrated

Lavender which satisfies

the smart woman. It is a charming

economy because it lasts longer



and she loves its supreme

freshness and fragrance

From six shillings to thirtyseven and fourpence



EARLY among the new season's items of cricket gossip comes the news that lumberjackets, check shirts, fancy waistcoats and coloured trousers have been banned for match play by the Hereford Evening Cricket League. At Lord's, too, the traditional white ensemble will be adhered to, varied only slightly according to the detergent used.

Mud in Their Eye

7ISITING experts from Whitehall have become an established feature of the British agricultural scene, and are usually to be found conveniently



at hand to advise on cowshed drainage, clean female pig prices or the relative advantages of arsenic and benzene hexachloride for exterminating apple sawfly without endangering the life of bees. The recent formation of a Daily Express Farmers' Guidance Bureau, offering personal visits to farmers so that the "fullest possible guidance" can be given, seems in the circumstances as superfluous as it is well-intentionedunless the experts from Fleet Street can advise the British farmer how to cut down the amount of free advice to the

Nation of Shopkeepers

THE British Industries Fair is poised for the spring, and the world's shoppers are already beginning to converge upon Earl's Court. Among unusual and interesting items promised for display by the Board of Trade's publicity section are:

A prefabricated, demountable, fully tropicalized dwelling-house,

Nuns' guimps,

Fireproofed artificial flowers,

All-metal powder bowls with musical movements

Surgeons' bags in termite-proof

Radioactive isotope handling tongs, Sprays for glazing meat pies,

Artificial human eyes in a range of colours and sizes, 18 rights and 18 lefts, in velvet-lined leather case, and Cravats for postillions.

Beat that, Japan!

With the Gloves On

CENATOR McCARTHY, in his O new capacity as Senate sub-committee investigator under investigation by a Senate sub-committee, has agreed at a preliminary meeting that he will neither take part in the deliberations or votes of the committee nor "help to write its report." His supporters will no doubt instance this as an example of his fairmindedness, but many of his opponents will be disappointed to find



that the report, when it appears, lacks the hard-hitting quality which they had hoped for.

Najada

BRIGHTON bathers will be supervised this summer by a team of six Life Girls, announces the Corporation's publicity director, and invites Press photographers to call at the resort next Sunday to record their impressions. The girls will patrol the beaches in "swimsuits of a type similar to those worn by the British Olympic swimmers," and will also be equipped with "special off-duty swimsuits." The cameramen of certain papers, it is thought, may insist on their readers' right to know just how quickly, and with what disregard for beach etiquette, an urgent change can be made from one costume into another.

On the Slate

CIR WILL LAWTHER and the N.U.M. had to exercise great diplomacy at Blyth, Northumberland, when four thousand miners threatened to strike because their free coal would



not burn. Obviously any insistence on the production of combustible coal would have touched the men on yet another tender spot and brought about a strike anyway. It is thought that union officials saved the day by explaining that the miners were at least better off than the general public, whose coal not only won't burn but costs seven pounds a ton.

Raw Material Only, Please

THE Khokhlov-Okolovich affair has earned sympathy for the professional thriller-writer on the ground that truth is beating him at his own game. But it is really the newspaper journalist who should be pitied. Cigarette cases that shoot bullets, and assassins turned from their purpose by the love of a good woman, are corny old ingredients in fiction; it is for the newspaper man that they continue to exemplify the romance which he has always striven to impose on real life, and his feelings at present may be compared to those of a conscientious cabinet-maker walking in the woods who comes suddenly upon a tree blossoming with fine furniture.

Speed-Up

NEWS of the abandonment of road safety weeks by the Ministry of Transport has caused some concern. Any suspicion that the decision is one of despair, comparable with that lately taken in Coventry on another matter, should however be dispelled by the energetic action by the Royal Society for the Prevention of Accidents, which has just announced the prize-winners in its National Road Safety Play Competition, and by the Ministry itself in announcing that the reorganization of rear-lamp rules will be completed by October 1, 1956.

Assignment

FAILURE to find a customer for the Evening Standard helicopter has resulted in its recommissioning for work with the paper. Its main task will be to gather exclusive news stories exposing the harshness of official regulations hampering it in its task of gathering exclusive news stories.

Reshuffle

ESSRS. Petrov and Gouzenko, it is rumoured,

At a Foreign Office desk are soon to train.

While the Embassy appointments that they bloomered

Will be filled by Messrs. Burgess and Maclean.



THE RETURN OF ASHENDEN

faintly amused Ashenden to be back in Geneva. The place seemed much the

same. The lake was still blue, the Mont Blanc peaks still snow-clad, the air along the Quai Woodrow Wilson still sharp to the lungs. Even the Café Bavaria was little changed, but the French accents, temporarily refined by the diplomatic influx from the west, were less excruciating than Ashenden remembered them, and the cartoons of Stresemann, Litvinov, Briand, Ramsay MacDonald, though already faded, were new since Ashenden's day.

Ashenden ordered another beer, and glanced at the brunette intimately sharing a table near the bar with a blond man who, Ashenden happened to know, was a junior Conference Office official with a wife and three children in Berkshire. The waiter was brusque. The café was filled with cosmopolitan attachés, eating with steady enjoyment at their Treasuries' expense; an unattached Englishman making five Swiss francs last the whole evening was no great catch.

"And what brings Mr. Ashenden back to Geneva?"

Ashenden turned. It was an English voice, its vowels imperfectly cultivated. Ashenden saw an old man, sallow and stooping, with a decayed military air; better shaved, he might well have passed without comment in one of the bleaker corners of the United Service Club.

"Good God," said Ashenden. "It's R."

"An unexpected pleasure."

He looked as unsavoury as ever. Age had merely etched his shiftiness in deeper lines. The hand which Ashenden briefly took was unmanicured, and the close-set eyes had their old, hard gleam.

"And what," asked Ashenden, "brings -?" He broke off. "I never knew your name."

R. evaded both the explicit and the implicit question. material?" he said. "Still gathering

"In a way."

It was getting dusk but the café lights were not yet lit. Ashenden saw that the couple near the bar were now embracing. He drew in his breath sharply.

"You can't still be with Intelligence," said R.

"And why not?"

R. laughed unpleasantly, and Ashenden was angry for having allowed himself to be stung. He turned his back and gazed out over the lake. A small steamer ploughed sullenly by close to the shore. In the clear air the sound of Slav voices came harshly over the water. Ashenden fancied he caught the words "Chou En-lai" and "Anthony Eden," followed by some ribald reference, in interpreter's accents, to the Neutral Nations Supervisory Commission. Chattering broke out in the café from a party of Korean stenographers.

Ashenden said over his shoulder: "I suppose you are working for the Russians." It was cheap, but then R. had always had a degrading effect. Besides, a genuine curiosity had seized

"For the whole world. And you?" Ashenden felt suddenly cold. Surely even Whitehall would not make the blunder of letting R. meddle in atomic security? Then he made up his mind. R.'s opinion of him was not a thing he especially valued. He drew from his note-case a small pasteboard rectangle, but held it in his hand well out of the other's reach.

"Let us put our cards on the table." "By all means."

The exchange was made in silence. R.'s card, Ashenden noted without surprise, was a soiled envelope fished out of an inside pocket. He took Ashenden's in his wrinkled fingers, holding it by one corner with bizarre delicacy. He read it aloud.

"Ashenden's Confidential Investiga-Shadowing." He Divorce. tions. coughed facetiously. "Well, well," he said.

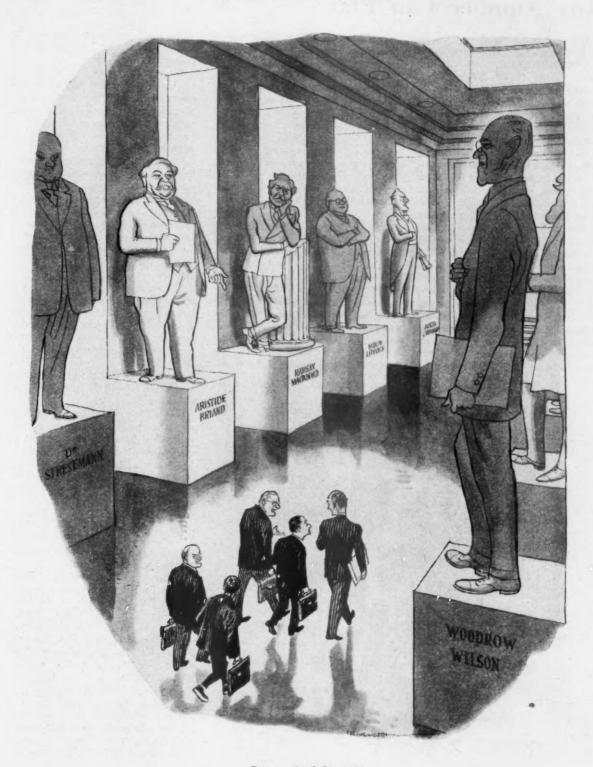
R.'s envelope was postmarked London and addressed in black typescript of pretentious size to "Roland Rabbitt, Esq., O.B.E., Poste Restante, Geneva." Ashenden turned it over. The flap was embossed "British Council."

"My assignment," explained R., "is to try to interest the Viet Nam observers in Kipling."

Ashenden said nothing. He felt a certain relief. But it had shocked him to realize that during his past association with R. he had in effect been addressing him by his Christian name.

J. B. BOOTHROYD

PALAIS DES FANTÔMES



Geneva, April 26, 1954

Any Number Can Play

By B. A. YOUNG

AT school I used to despise "stinks" and kept firmly in the classic groove, although my friend Charley Popoff told me I was wasting my time. "What foreign power's going to employ you to find out the gender of pelagus and virus?" he used to say in that scornful voice of his from which he was never able entirely to eradicate the lack of a Russian accent.

Popoff was a very ambitious boy. He was a party member before he left his kindergarten, and had been in the pay of the Soviet Union a couple of years before he put on his first long trousers. He undertook to steal a piece of uranium from the stinks lab once for Stalin's birthday, but he was never able to lay hands on any. The lab boy, he said, was a crypto-Fascist, and kept all the radioactive isotopes locked away somewhere. When the great day arrived and he had still not succeeded in getting any uranium, he took a lump of potassium instead, as a kind of token payment. Wishing to conceal it somewhere safe when he went to bed that night, he slipped it in his wash-jug. Unfortunately the jug contained water, and the potassium went

 $2K + 2H_2O \rightarrow 2KOH + H_2$ or words to that effect, and filled his cubicle with burning hydrogen.

By the time I left school I was myself a party member of some standing, and mad keen to sell something important to a foreign government. One evening I had a press ticket for a revue at the Unity Theatre. During the interval I was approached by a man wearing dark glasses and carrying a bomb. "I come from Joe," he said. "Keep in touch with us." From his pocket he took a pack of cards and invited me to choose one. I took the six of diamonds. "Don't tell me what it is," said this man. "You will be contacted later."

During the war, confidential information was easier to come by, and as soon as I could I arranged to see my friend again. We fixed a rendezvous under the clock at Victoria Station. "Your card is the six of diamonds," he said when we met. I agreed that it was.

"That's ten roubles you owe me," he said. "Shall I take it out of our next payment to you?"

We went to a shady little hotel in the neighbourhood, where he had booked rooms for us under the assumed names of Burke and Hare. "Now," he said, "what is it you have to offer us?" I could tell him, I said, the sequence of stripping a Bren gun, the name of the C.I.G.S., and the procedure for establishing communication with an unknown station on the wireless. It seemed, however, that his government was not interested in any of these. They were interested chiefly at that time in radar, jet-propulsion and plutonium, but I never learned anything about these matters, and in the end I went underground.

The war took me out of England, and for a while I lost touch with the organization. They felt no doubt that the appearance of an agent in out-of-the-way stations like Dunoon and Prestatyn might provoke comment; and by the time the war was over I decided reluctantly that they must have decided to drop me. I quit the Army and went into Fleet Street.

One evening I was leaving El Vino after an editorial conference when I was approached by a tall, swarthy man of unmistakably Oriental appearance. "فلل متحدث أله أله he said, speaking from right to left. I had picked up enough Persian in the Army to know what he wanted, and, hailing a taxi, I drove with him to an hotel in Bloomsbury. In the third-floor room to which I was conducted I found Charley Popoff. He took a pack of cards from his pocket. "Choose one," he invited me.

I selected a card at random. "What is your cardi." Charley asked, swiftly looking through the rest of the pack. "The nine of hearts," I said. "Quite correct," he said. "You must excuse these precautions, but it is essential that we should be absolutely sure of the bona fides of everyone we deal with."

From that time on I was kept continuously busy on small assignments. I would find out in advance the explanations of illustrated jokes; I handed over the solutions to next week's crossword puzzles; I ascertained the names of the authors of *The Times's* turnover



articles. In exchange, I was handed from time to time a sealed envelope containing a hundred pounds in forged notes.

This routine lasted several months. At the end of this time Charley sent for me. "As you may have guessed," he said, "we have been putting you through a test period. Now I have a surprise for you. How would you like a trip to Rome?"

A trip to Rome! It could mean only one thing: I was wanted in Moscow. "When do I start?" I asked, my heart thumping. "Is your briefcase packed?" he said. I flipped it open and showed him the pyjamas and bedroom-slippers in the secret compartment. "There is an aeroplane leaving London Airport at nine to-morrow morning," he told me. "Good luck."

In Moscow I was met at the airfield by a uniformed official who was introduced to me as the Commissar for Workers' Entertainment. "We've heard much about you," she greeted me to my surprise. "We shall expect a lot."

After a long interview in which I was closely interrogated as to the nature of my work in Fleet Street I was set to work in the editorial offices of Krokodil. My mission was to make the jokes more difficult to understand. Although I enjoyed my work there on the whole, I found it hard to get used to the lack of freedom, and to the fact that I was always followed about by two or three "watchdogs." One of these, I discovered, was Miss R*b*cca W*st, who was writing a study of me for the Evening Standard; another was an official of the M.V.D.; but the third was an enigma. He kept always at a respectful distance, never seeming to wish to approach me, but at the same time never letting me out of his sight.

One evening I had been given a pass to the Bolshoi Theatre to see the ballet. My M.V.D. custodian left me for a moment, and I suddenly became aware that this mystery-man was standing beside me. From the pocket of his furlined dinner-jacket he drew a pack of cards and invited me to choose one. "Give me the ace of clubs," I said.

He took from the pack the card I had requested and slipped the rest of them back into his pocket. "I come from Winston," he murmured. "Keep in touch with us."

That is how I came to be on the Woomera rocket-range that fatal day.





" She wins it every year . . . !"

Shaw's Corner—Any Offers?

O Let" notices had brought us out on this rather chill afternoon, chasing and chased along A600. Past Hatfield we sliced; we shaved Welwyn. Getting warmer! (But it didn't feel so.) There through the trees was the Garden City, old as Garden Cities go, where Shaw lodged before settling at Ayot St. Lawrence.

The signpost pointed left into country neither hilly nor flat, open nor wooded. We had the lanes to ourselves. Was it here pilgrims had flocked—walked, biked—to catch a glimpse of the old Knickerbocker Glory? Not a ting, not a tyre-mark? After all that brag and gab—nothing? Hedges and trees seemed to have returned to themselves.

Then a couple of fields off rose a Greek temple, some landlord's whim—admired by a few—to oust the existing church, which abides decently in ruins; and we came to a bend and the second and greater folly: Shaw's Corner.

The proprietary gate, lettered in iron, barred a New Rectory, far newer than the temple, and ugly and assertive into the bargain. Shaw paid £6,000 for it. You might wonder why.

You might wonder why the bulk of his fortune was left to the cause of phonetic spelling, a little to the drama, nothing at all to the upkeep of this mansion for which, after the failure of an appeal fund to raise more than a few hundreds, the National Trust now seeks a tenant. Only £170 per annum is asked, and the lessee—should such eventuate—will find himself with a roomy house, an acre of ground, his own power plant and car park, and the obligation at week-ends to fling open to the trail of feet and eyes Shaw's study.

We stood in the hall. The just-as-itwas look halted us (my wife remarking "What a cold house"), drew the eye to a piano with the lid raised and Schubert's songs. Here, when Mrs. Shaw was ill upstairs, he would sit playing and singing opera (early Italian, not Wagner) and air-raids-not very frequent, one imagines-provided the background for Mozart. Tableau. Mrs. Pat Campbell turns up with the caption when in one of her letters she begs him not to send photographs, which will only be given away, though she has rather fancied "the one of you as Jesus Christ playing the piano." Mrs. Pat! Ellen Terry! How wickedly warm they are, and how much in love with love he, like any Elizab than sonneteer!

But further? Having been dazzled, and never having been able to find real Shaw, I suppose I was looking for him here, in the beautiful Chinese pigeon over the closed stove, more prints of birds up the stairs wall. A fowl himself, of the capering sort? Ah, the hat-stand! But a big colonial hat told nothing except that he liked playing the stranger. Sticks and canes—a confusion—

By G. W. STONIER

The caretaker's wife, quietly appearing, handed us a very thin polished cane in the head of which was a tiny flash-bulb. He liked toys, and hated twilight.

We were led to the study. This, then, was to be the museum piece. But when had it not looked famous? Shelved on two sides with reference books, histories, editions of Shaw; window desk and typewriter, shrouded; caricatures crowding the fire nook; filing cabinets.

"Thirty-six of 'em," said the caretaker who had joined us, "empty now."

So we stared at the cabinets and at drawers of envelopes in which once had been snapshots. Gene Tunney's name came up; a most orderly tool-box was exhibited, a package addressed only with a sketch of Shaw and the words "wherever he may be." But that was the whole point: Where, ever, was he? Not in this den, with its Shaw trophies everywhere, as photographic as the Sherlock Holmes room seen a few years ago.

More Shaws in the drawing-room, including Rodin's, and for the first time, crowning the mantelpiece, Charlotte Shaw. That marriage of the Shavian Phœnix and Turtle—"for the sake of my life's happiness," he has told us, "I dared not make love to my wife"—produced only exasperation. She travelled, acquired a Platonic lover or son in the other Shaw (T. E. Lawrence),

hated this house. And there at the other end of the mantelpiece, nine inches high, was Shakespeare himself, too pretty for mocking. I couldn't help picking him up, wondering as I did so whether in four hundred years' time another would be doing the same with a Shaw statuette. Over a chair back, as if just put off, lay a Chinese gown and cap. Used he to wear it? we inquired.

Oh yes, a gift from the author of Lady Precious Stream: their photographs were in the scrap-book. Would we step this way to see the scrap-book?

Another cool, light, angular room looking on the garden—the dining-room—with a mantelpiece of deities, Gandhi, Trotsky, Lenin, Stalin, Ibsen, William Morris—and who's this clean-shaven?—Granville Barker. "You look at the scrap-book," I whispered to my wife, "I'll take a walk round the garden." At the moment there was a sharp hail shower, but it passed and the caretaker and I set off along curved paths.

We came to trees, steps where the ground fell away. "St. Joan," said my guide, turning. None other, gaunt in bronze, one hand clenched and the other shading her eyes as she scanned horizons. I had never much taken to her on the stage. At her feet was buried a household cat. Why wouldn't I, couldn't I, sympathize?

Our path led winding through the trees and the long grass to a small cabin, out of sight of the house. Here, and not in posterity's den, he had written the later plays (including St. Joan?) and many of those letters to Mrs. Pat—strange, ebullient, cavaliering letters—which Charlotte might always read before posted. I stared at the small table and chair, the bunk, the electric fire, and—no trophies, no effigy of Shaw. As an old man, with the snow round, he would pull the blanket over his head and write . . . For the first time I was stirred.

Back in the dining-room Stalin, Gandhi and Lenin kept a committee eye on visitors, and my wife pointed to Charlie Chaplin in the scrap-book, uneasily smiling with the message "To the greatest man in the world, what can one say except 'Hello'?" Oh lord. And we're all so sick of Shaw; we can't, for the moment anyway, either like, or enjoy disliking, him enough.

The caretaker and his wife were bearing down on us again. What prospective tenants? I asked. Oh several—one gentleman that very morning asking to be shown round.

But wouldn't it be horribly expensive to run?

Not with a quiet decent couple to look after things,

Fires, though—added my wife—would cost a small fortune.

Well, we hoped they would find their tenant, the last whole-hearted Shavian, who would shoulder uncomfortabilities and bestow reverence and love where there had been none. Visit completed, and thanks paid, we chatted more easily in the kitchen. The big range warmed, a clock ticked, there were tea-cups and, high up on the clothes-rack, a robin singing; all day, we were told, he sang, and at dusk would ask to be let out. Almost that now.

We saw him again, as we passed the drawing-room bow, fluttering, and hopping on Shaw's head, waiting for the casement to open. Blithe bird!—Poor, brilliant Shaw, rara avis!

The Merry Marxists



[To be sung to the tune of "The Red Flag"]

WE'LL hold our sides, laugh fit

For Comrade Pollitt says we must. In fact we'll laugh until we cry, Yet raise the scarlet banner high. And hard though it may be, somehow, While we discharge our sacred vow To keep the Red Flag flying still, We WILL be gay, we will, we will!

Though faithful to the People's Flag We still enjoy a homely gag. To demonstrate our sense of fun We'll swop a pun with anyone. Let cowards flinch and traitors sneer! Ideological good cheer Dispense, and curse with clenched fists The dirty deviationists.

With heads uncovered swear we all To answer King Street's playful call—

Evoke the German's glad "Tee-hie!" The Russian's risibility. Chicago swells the mirthful throng—

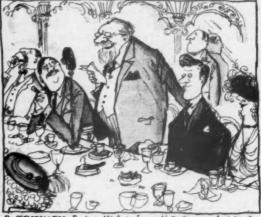
For once Chicago can't be wrong! Come gallows grim or dungeon dark, We dearly love a jolly lark.

PERCY CUDLIPP

The Rake's Progress: The Novelist By RONALD SEARLE



1. ADVENT Son of a North Country toiler. Writes authoratic novel in dislect, on the backs of old envelopes between teabreaks. Sacked



2. TRIUMPH Book published. Immediate Success. Acclaimed F-yles Liberary Luncheon. Mobbled in W-H-Sm-th's, Clapham



3. GLORY Second novel chosen as Book at Bedtime. Bats for Authors at 4. TEARPTATION Name unfamiliar to John Lehmann at PEN Center National Book league Cricket match. Stage rights of 1" book bought for Walfred Rekles party. Thomselforth tormonted by desire to get into New Writing. Moves to Parts





5. DOWNFALL Critical analysis of J.P. Sartre rejected by London G. RUIN Magazine and Encounter. Sales of third novel sink to 750 copies " a Sorbeing British Commonwealth



Psychopathic treatment for schigophrenia. Emigrates to Australia. Revered



Is it Happy? A Modern Novel

I S it happy for me, is it happy
'That my father, Lord Beale, was so famous
And I am a ne'er-do-weel, is it happy?

And what of my mother, "the lady,"
As we called her because she was so strong minded, born Plaidy,
Was it happy for her
That father was never there?

And Rory, Rory my brother, Who knew neither father nor mother, Being adopted in infancy by Uncle Pym, Whose name he took, was it happy for him?

Thorwald our spaniel, gun-trained, Died of a fatty heart.
Well, father was never at home
And I didn't shoot.
Was it happy for Thorwald?

Was it happy?

And the money paid out for a worthless scrip That might have been mine to-day If he'd stuck to Gilt Edged or Blue Chip, Is that happy?

My father died in his fame Saving his country and me From the people over the sea. How does it feel being Beale, Lord Beale, and a ne'er-do-weel?

I have brought mother home to the little house Having let the grand one for a Commando Course (Telling them to look out for the pictures of course). All my life I have tried not to be envious Of father, or take it out by being nefarious. Truly I loved him, revere The memory of this great soldier. Field Marshal Lord B. he was when he died, Is it happy for me?

Mother says I should bring home a bride, Greatness skips a generation, she says, and he, My son, will not be a nonentity.

I'll do it, why not?
Play the part out,
Find a sort of happiness in it too, I dare say, slyly
Being as it were all this quite so entirely,
Blithely calling the saviour of my country Father,
Happy for me!
Blithely begetting sons to carry it farther,
Will that be?

I'll ask Cynthia to-night, she'll say yes, When we've got the Commandos out she'll love the place.

It's occurred to me also once or twice of late
To join the True Church, something father would hate,
Not the Anglicans, of course—they're too humdrum.
It would have to be the Roman Communion.
Well, I've read Father Gerard and about the recusants quite a lot
And can prove, because they suffered, there was no Catholic Plot.

Is it happy for me driving mother mad? Does she wish I was bad— Think Rory might have been better than me? Well, if she does she don't let me see.

Happy, is it happy?

STEVIE SMITH

How to be a Literary Critic

By GEORGETTE HEYER



HE first step towards this goal is to write a book, or even, if you are very industrious, two or three books, and to get these published. Failing a book, a few articles will do.

They need not be profound, or beautifully written, and the book need not be successful, the whole point of this admittedly laborious start to your chosen profession being that by getting into print you will subsequently be able to appear as a critic in the guise of a Well-known Author. The publication of an article will turn you into an author; and editorial or B.B.C. propaganda will very soon make you well known.

The next step is to rid yourself of diffidence. If, when you are first handed the latest work of one whom you suspect to be your literary superior, you feel that it would be effrontery for you to criticize it, do not decline to do so. Remember that no qualifications are necessary for a Literary Critic, and that this is the Day of the Little Man, when the more insignificant you are, and the more valueless your opinions, the greater will be your chance of obtaining a hearing. Moreover, if you stick to the job you will soon cease to feel such qualms. There is nothing like sitting in judgment on other people's work for increasing your self-esteem.

There are four kinds of Literary Criticism, but it will only be necessary to discuss three of these, since the first kind is a fast-vanishing one, and is in the hands of a few survivors from the Bad Old Days. These persons hold obstinately to the belief that a Literary Critic should not only be himself a distinguished man of letters but should also be (if not an expert on the subject of the book he is to review) at least a man of wide culture and critical ability. This belief is obviously too out-

worn to be worthy of consideration, so we will pass on to the three more important kinds of Literary Criticism.

The first of these is the Descriptive. For this you write a précis of the plot of the book—which doesn't, of course, mean that you have to read the whole book. All you have to do is to skim the first half and write an outline of the plot up to the point where you left off. You then say that to divulge how the story ends would spoil it for the author's countless admirers, adding (to spike the guns of carping persons who might otherwise object that you hadn't criticized the book at all) that it is an excellent story, or a very indifferent story.

The second and the third kinds are for the more advanced critics, who have gained enough assurance to deal with any book, from the latest novel to a definitive work on Ancient Greek Civilization. The second kind is the Hagiological, and the third the Abusive.



Booking Office

Much the same rules apply to each, except that the second kind should be practised with less discrimination than the third. In neither should you allow yourself to be deterred by ignorance, and never should you waste your time verifying either the author's statements or your own, possibly erroneous, convictions. If you are a Hagiologist, the author will be gratified by your praise (always supposing that he reads your review), and the people you are writing for won't know any better than you do. If you are an Abuser, it is rather more difficult, for in the case of the book which deals with a specialized subject you must take care to condemn it only on general grounds, such as saying that it is dull, or has too many footnotes, or hasn't convinced you. In neither case is it necessary to go into detail. Do not, for instance-supposing you should recognize them-say anything about the style or technique. These are very unimportant matters, and won't interest Mr. and Mrs. Littleman in the least.

The book dealing with Ideas can be regarded by the Critic as a piece of cake. If the ideas happen to coincide with your own, and the author is not a political opponent of the organ which employs you, you can spread yourself in encomiums, though this won't be such fun as when the author's ideas aren't yours, and the policy of your

organ is to suppress him. You can then work off any personal spite you may have against him by writing slightingly of his mental capacity and hinting that he is on the verge of senility; or, if you merely disagree with his opinions, you can just condemn his book without reserve. After all, if he's only writing about Ideas, no one can say that you're wrong when you state that these are childish, trashy, laughable, or so boring that they sent you to sleep; and as you won't be called upon to pit your

wits against his in public argument, your readers, or hearers, won't have the chance to compare your respective mental powers, and will very likely assume that you must be pretty brainy yourself to have been given the book to review at all.

But this last form of Literary Criticism should not be attempted by the novice who has not entirely shaken off his modesty. Let but a doubt of your competence to criticize the work of a possibly distinguished author creep into your mind and you will find yourself demurring at his conclusions



only in terms verging on the polite, or even the respectful. Don't be afraid of making a fool of yourself! Reflect that you could have written the book much better yourself, if only you had had the time and the inclination for the task; and that the literate won't be listening, if you're speaking on the air, or doing more than glance at your review, if it appears in print; and go right ahead! There will be no reprisals. If the author is young, and struggling, he won't dare to expose your pretensions; and if he is well established he won't think it worth while to do so.

I Want a Nice Book (Evening in a Library)

SHE knows the name, it trembles on her lip,
And yet she can recall it only partly.

It might be C. S. Forester's The Ship—
Or could it be The Boat, by L. P. Hartley?

"I want *That Winter*, can't think who it's by; Merle Miller? No . . ." says the next dubious comer. The tide of argument runs very high Before he gets Frank Sargeson's *That Summer*.

Somerset Maugham's The Casuarina Tree? "It isn't in," the sad librarian states. The borrower means (they finally agree)
The Jacaranda Tree by H. E. Bates.

They Came to Baghdad nearly leads to blows: "Agatha Christie? No one of the kind!"
But then They Went to Portugal, by Rose
Macaulay, stirs the vague inquirer's mind;

He next discovers that the Priestley play

They Came to a City isn't what he meant,

And set'les in the most obliging way

At last for Norman Douglas's They Went.

The "Story" titles bring a near-collapse:

"The Something Story." Hardly a helpful lead . . .

Camouflage (Geoffrey Barkas)? Or perhaps

The lady's wish was Colditz (P. R. Reid)?

Atom, by J. G. Feinberg? What about Glasgow (Colm Brogan)? Brontë (Margaret Lane)? Spoletta (J. D. White)? There's dozens out—Chicago (Ira Morris)? Or again . . .

No, let it go. She merely thought she'd call; She hadn't noticed it had got so late; She won't need reading matter after all— TV transmission starts again at eight.

The Literary Situation: A Tragedy

HE best dialogue, Jack, is talk. You and I, we often talk. It follows that we could write a play."

"Uncommercial, Jack."

"Definitely uncommer-

cial. You and I would be the sole characters. We should be just ourselves. We subscribe to the same prejudices. We are dressed by the same tailor. We are indistinguishable in appearance. And we are both called Jack. It follows that it wouldn't matter which of us said what."

"What do we do?"

"We express our thoughts just as they come. Perhaps on literature. Or, if you like, philosophy. No, I think literature." By WILLIAM GERHARDI

"We argue?"

"No: that would make the play commercial. We agree. We are, in intellectual as well as all other respects, identical—except that you, Jack, are perhaps more gullible."

"Yes, Jack."

"The virulent disease which has laid low our literature is a two-fold snobbery caused by the fear of being found wanting (i) in breeding and (ii) in taste."

"Impeccable, this, as a diagnosis; a concrete illustration, though, at this point would not be out of place."

"Certainly. Miss Nancy Mitford

condemns a plutocratic family called Kroesig for saying 'mirror,' and extols an aristocratic family called Radlett for saying 'looking-glass'; thus throwing Bloomsbury and Chelsea into a dither of uneasy doubt about their breeding."

"And yet Miss Mitford, a highly successful manufacturer of predigested commercial fiction, though bred a Radlett, is in literature a Kroesig, with not quite enough *poetic* breeding to tell her that the arbiters of taste are not the Radletts but the poets, who would ridicule her choice. Not too brutal, this?"

"No, no. You set your mouth and drop your lids as one who knows he must be cruel only to be kind. Or else you say it in a kind of high hoot—to get it over. And now an illustration of the fear of being found wanting in taste."

"It is the precious, now fast becoming popular, delusion that if you rate a writer who makes difficult things seem easy below another who makes easy things look difficult you make yourself appear as being more difficult to please."

"How true. A most attractive young friend of mine, Dolores—"

"Enchanting girl."

"Dolores, the heroine of my next novel, when travelling by Tube hides her Damon Runyon in a Henry James wrapper: 'They will think it more in keeping with my general appearance,' she says."

"And they will, of course."

"Now it came to pass that from the land of Canaan there came unto this city one after another three wise men: and ever since literature has never been quite the same. They were Henry James, Logan Pearsall Smith, and the still extant T. S. Eliot. The English, a bashful people not given to self-praise, are unmanned when a transatlantic stranger in their midst begs them to believe how fine they are."

"They bow before the shrine hiding their own shyness, call him a prophet, and make him their patron saint."

"Henry James called his bad habit of writing more and more about less and less 'chemical condensation."

"Smith called his books Trivia. So nobody noticed that his pretension was



to suppose that only trivial things were in good taste."

"And T. S. Eliot set himself up as a devotional poet. His verse smacks of some regulated irksome duty, like firewatching."

"His theory, in effect, was that poetry was a puzzle. In trying to puzzle it out the reader might read into it some puzzle of his own, and so perhaps get an unforeseen rake-off."

"An authoritarian and disciplinarian, Mr. Eliot unleashed by precept and example a flood of anarchy in which only the strongest swimmer has been able to breast the waves."

"True poetry is like a tiny trigger movement releasing enormous forces. The Eliot school apply enormous force, tugging away at their jammed triggers, to release eventually a puff or whiff of something anthropological at the wrong end of the barrel."

"What is to be done? A literary critic nowadays is just somebody with a typewriter. With, of course, exceptions."

"Of course. At this, we crane our necks over the audience as though looking for and then spotting one or two exceptions. It is always wise. People are so prickly."

"Yes, Jack. The reader, for lack of guidance and by his own blindness, is lost in darkest Africa. Poor, starving, shivering, despairing young writer, where and how can you hope ever to find and rescue your future reader?"

"I have recently been reading *The Remarkable Expedition*, by Olivia Manning, the story of Stanley's rescue of Emin Pasha from equatorial Africa, a book now out of print. It conjures up in my mind an allegory, a literary parable of a dauntless young writer similarly employed in bullying, with short-lived success, his potential reader into abandoning his tribal gods to follow his own light."

"Blithely he sets out on his trail, perhaps skirting Shavia, on which the sun is swiftly setting, where if he but halt under a tree he will get drenched with every unseasonable claptrap."

"So, keeping due east, he enters Eliota Deserta, renowned for the extreme deference of its inhabitants in proffering to you with earnest mien selected discarded superstitions."

"Onward runs his trek past chattering, self-chuckling Linklateroons to Never-Never Charlesmorganland, where the



"Then where do you suggest I should get my opinions?"

curious wish to be Charles Morgan is ever father to the thought."

"Turning his back on the epicurean cannibals of Maughamland, always striking matches to light by way of local colour each other's cigarettes and being fearfully daring and cosmopolitan and knowing in ordering a vermouth at a café, he crosses in a canoe the waterbrash of the Waugh-Waugh tribe, whose bite is for all and sundry but whose bark, meant to keep up their self-esteem, is reserved for travellers taking the route via *Debrett.*"

"And so, tramping through the vast windy spaces of Sitwellia, noted for its marvellous cacti and even more marvellous mirage, he finally arrives at Capo Verde, with its converts all bent double under the eminently marketable commodity of guilt."

"Here he finds his reader who, like Emin Pasha after being rescued by Stanley, quietly again slinks back to Africa."

"And we should perhaps round off our parable by pointing out that writers we could not here include may consider themselves, if they so wish, as having received an honourable mention."

"I suppose we crane our necks over the audience with a kind of T. S. Eliot smile falling heavily among the bric-à-brac."

"Not too heavily."

"No: just as though in recognition of a few honourable mentions."

"Yes. But shouldn't we have changed the set at the parable of darkest Africa?" "Certainly."

"For some appropriate scenery representing, at its hottest, equatorial Africa."

"No. That would have made the play commercial. Say rather for a background of gorgeously irrelevant Venetian palaces, complete with gondolas on a canal lapping around the stage almost within reach of our two chairs, but just not close enough to wet our feet."

"M'm . . . liable, this, to send up cost of production. Steeply, I dare say."

"I dare say. Absolutely infuriating to the management."

"And the backers."

"And the backers. Not our worry, though."

"No. And what then? How do we end our play?"

"Oh, we just sit quietly, facing the footlights, and smoke in silence, ruminating yet awhile and smiling subtly to ourselves over the clever things we've said. And then the curtain very quietly comes down."





Parmons G. S. Glouce The Parmons G. 1 Particules to Carlo St. 18. 18. PALms G. 1 Particules to Carlo St. 18. 19. PALms G. 1 Parmons G. A.56 Love. St. 18. 19. Liberty Parmons G. C. 28. St. 18. St. 18

" That's

TYPE CASTING

Begets the quiet of King Edward's land
Therefore begone in haste, and with advice
Bestow that treasure on the lords of France.
That, therewith all enchanted, like the guard
That suffer'd Jove to pass in showers of gold
To Danse, all aid may be denied
To Isabel the queen, that now in France
Makes friends, to cross the seas with her young son.
And step into his father's regiment
Levine. That's it these barons and subtle queen
Long levell'd at.

Bal Yea, but, Levine, thou seest.
These barons lay their lead on hoot orgener:
What they atsend, the tangman featrates clear
Levine. Havelyou in doubt, by these, I'll crap so close
Amise on total of France with the trained's gold.
That read Whall that he plaine in valo.
And France man probabilities with the tears
Y for Thin alike for France
Proclaiming Edward's wars an vital.

NEAR THE TOWER OF LEVON

Enter KENT.

Kent. Fair blows the wind for France; blow, gentle gale,
Till Edmund be arrived for England's good!
Nature, yield to my country's cause in this
A brother? no, a butcher of thy frienda!
Proud Edward, dost thou banish me thy presence?

EDWARD THE SECOND But I'll to France, and cheer the wro And certify what Edward's loosene Unnatural king! to slaughter noblem And cherish flatterers! Mortimer, I Thy sweet escape: stand gracious, To his device. Y. Mor Holla Is't you, my lord?
Kent. But hath thy potion Y Mer. It hath, I thank them, gave m But hath your grace g Kent. Fear it not. Enter QUEE Q. Isab. Ah, The lords are ci What shall we d P. Edw. And please my For all my us I warrant you 'A loves me Q. Isab. To think the we can yet be together;
No, no, we ar too far. Unund Valois!
Unhappy Isabel! when France rejects,
Whither, oh, whither dost thou bend thy steps! inny, my me's Parsons, too"

inticj rodziny Wysokie ceny, niskie zarobki dowodem zubożenia w Kraju

ZABOBKI

DZIENNI POLSKI 1 ,

9-letnia Wanda

iogo brata Stela.

Wpływy munistyczne

مراز الأرز الأرز الأرز الأرز الأرز الأرز الأرز الله المرز ا ويتضيع لأم ويتضيع لأم التقصان خارج من أد.. السلطة السورية ، ومن. السلطة السورية ، ومن. السلطة السورية ، ومن. لم خر المتوفرة في المصرية أو ال الابكثير من الطلب .

القواعد المالية الجديد

للمسافرين الى الخسارج

وضمت وزارة المالية والافتصاد قواعد المرئب جميعه أو جزء منر لد من عما مين بدر المستورين على جميع الدين المالون المستورة المسوى والروف المستورة المسوى والروف المستورين المستورين على المفارع سواء المالون الملابة المالون المالون

Valmouth Revisited

By JOCELYN BROOKE



OU'VE heard, I presume,"
Mrs. Thoroughfare obliquely queried, spitting with
faultless aim into an art
nouveau cuspidor engraved
with "scenes" from the life
of St. Laura de Nazianzi,

"about poor Parvula?"

Lieutenant Whorwood, perched diffidently upon a cinquecento cassone said to have "belonged" to Lucrezia Borgia, groomed fitfully his toupet.

"They tell me," he diffusely rejoined, "that she's to give a Talk, next week, on the *Third*—a little *conférence*, apparently, upon the recent works of Dr. Kinsey. Coming from her, one would have supposed any such discussion to be supererogatory."

"And that's what I think, too," Mrs. Thoroughfare agreed, casting a troubled glance at a somewhat invocative "nude"

by Francis Bacon displayed prominently above the fireplace.

"Father Colley-Mahoney insists, of course, that she has latent proclivities."

"One only wishes," retorted Mrs. Thoroughfare, with a mirthless laugh, "that they had remained latent."

"Nowadays, certainly with those zip-suits of hers (not to mention her unhappy penchant for the G.I.s at Valopolis), she's becoming altogether too ultramontane. Poor Birdie Shamefoot was telling me that her behaviour at the Strangers' Hotel is a source of perpetual confusion (and indeed of scandal) to the indigènes."

Mrs. Thoroughfare looked alarmed. "Is Mrs. Shamefoot here again?"

"En villegiature from Ashringford—I glimpsed her, briefly, in the cocktailbar, wearing the oddest of hats and looking quite green with Angst."

"Her metabolism, they say, is giving cause for anxiety."

"I heard it was politics."

"This Flogging Bill, of course, would not leave her unmoved—particularly as her husband is *himself* a Conservative whip."

"Her passion for commemorating herself remains insatiable, I understand."

"Oh, what's her newest béguin?"

"She won't rest now till she's included in those new mosaics at the National Gallery."

"I should have thought she'd have objected to being trodden on."

"Exactly. I should find it most humiliating. Only the other day, having popped in (as I so often do) to tidy my hair, I tripped and fell à plat ventre, right on top of poor Lord Russell. To see his face glaring up at one, daubed as it was with plebeian footprints, deprived one of any feeling one might once have had for metaphysics."

Mrs. Thoroughfare caressed with voluptuous detachment a small terre cuite depicting the amorous transports of an octopus. "The Strangers', I'm told, is crowded to bursting-point."

"Half Ashringford seems to be here, recovering from an epidemic of hyperaesthesia—not to mention the innumerable refugees from Pisuerga. Only this morning Madame Wetme was recounting to me her sufferings under the Muscovite occupation. It seems that the 'People's Government' deprived her at one stroke of her confessor and of her manicurist."

"Doubtless Valmouth air will benefit her condition."

"Centenarians, hereabouts, seem to be as numerous as ever."

"Father Colley tells me that the flood of congratulatory telegrams from Buckingham Palace has lately threatened to disorganize completely the local postal services."

"Indeed? Mrs. Shamefoot, of course, swears by the climate: she declares she feels quite eighty-five years younger after a week at the Strangers'."

"It seems that Mistinguett has engaged a room for the winter months."

"Oh, how wise. I remember so well (do you?) the summer that Bernard



Shaw was here: a mere stripling of seventy-odd in those days, of course."

"Dr. Dee begged him to settle here permanently, but alas quite in vain."

"He might have been with us yet." "His death was certainly a loss to letters-though Eulalia, I fear, would hardly agree," Mrs. Thoroughfare cogently commented, her eyes straying with a humorous imprecision towards the "Portrait of Mrs. Patrick Campbell" by Sir Victor Vatt.

"She would hardly have found him simpatico."

Mrs. Thoroughfare made a grimace. "She dates her old age, so she says, from that ghastly day she encountered him in the hotel lift at Sandwich."

"I'm told her latest culte is for Winsome Brookes, the composer."

Mrs. Thoroughfare fetched a sigh. "Eulalia's incorrigible, I fear-and Mr. Brookes, I'm sorry to say, gives her every encouragement."

"Apparently there's no truth in the rumour that he's to be appointed Master of the Queen's Musick?"

"Oh, none."

"He looks so staid, nowadays, doesn't he? Birdie tells me he's quite abjured the Party."

"Oh, irrevocably—the Left Wing is anathema to him. One can't deny that outwardly the change is for the better."

"His 'proletarian' phase in the 'thirties never really suited him, of course-those open shirts and corduroys

"And those extraordinarily extraordinary friends."

"And his habit, do you remember, of calling everybody chum?"

"Happily he seems quite reformed."

"One would presume so, from the chapeau melon and the rolled umbrella. He's at work, I hear, upon a new opera; the libretto's to be by Sartre, and it's to have its first performance, apparently, in the chapter-house at Ashringford. The overture is quite extraordinary-it's scored for seven electric drills and a cinema organ. Poor Birdie Shamefoot seems quite terrified lest it should bring down the cathedral a second time."

Mrs. Thoroughfare expectorated with less than her usual precision. "Eulalia," she averred, "is determined-believe it or not-to be there."

"I hear she seldom misses a first night nowadays."

Mrs. Thoroughfare blenched. "Her



"Macbeth does murder sleep . . . "

behaviour in the crush-bar, at the first night of Billy Budd, had to be seen to be believed."

"According to Birdie, she spends most of her afternoons at the Odeon in New Valmouth."

"Her passion for Rita Hayworth appears to be quite incurable . . . She's down there, I believe, at this momentand quite against the advice of Doctor Dee.

"He fears, no doubt, that she may 'pick up' something?'

"Precisely . . . With so much hyperæsthesia about, one cannot be too careful quite apart from the fact that poor Eulalia, with her glowing artist's

But the entrance of Mrs. Hurstpier-

point herself, arrayed in a striking costume de cinéma, trimmed with black cocks' feathers and sprigs of belladonna, put an end to the conversation.

"Eulalia!"

"My little Lizzie . . . I suppose you've heard?"

"Heard what, Eulalia?"

"About poor Parvula . . . It seems that the Terzo has positively forbidden her, at the last moment, to give vent to her lucubrations. They say-

But the strictures of the Third Programme must remain, alas, unrecorded, for at that moment the châtelaine of Hare-hatch House, overcome by the first distressing symptoms of hyperæsthesia, fell forward with a convulsive twitter to the floor.

SHORTER NOTICES

QUENTIN





. . . first novel of some promise. He . . .



... is certainly not afraid of tackling a really man-sized novel. He has command of ...



... a swiftly moving narrative. . .



... and brings his work to a neat conclusion.



The book is handsomely bound and printed by Quivis and Hodge . . .



. . . and whatever minor criticisms there are to be made, we may safely recommend this new volume to all lovers of the novel as . . .



... intensely readable."

Battles Long Ago

Pinorman, Richard Aldington. Heinemann,

THE feelings of the reader on closing Mr. Richard Aldington's book might be compared with those of someone who has incurred a cold in the eye by peeping through a keyhole to observe some interesting though not specially edifying scene. There is, in other words, an aftermath of undoubted malaise, even though one may admit that it was worth it. Some might wish that people-especially authors-did not behave just in that sort of way, but at the same time we all know they do; and Mr. Aldington gives a very convincing account of their goings-on, not sparing himself in the general picture.

The title is a portmanteau-word, made up from the names "Pino" and "Norman," for these are recollections of the writer, Norman Douglas, the Italian bookseller, Pino Orioli, and, to a lesser degree, of Charles Prentice, a London publisher. "This is not," as the blurb states with restraint, "a biography nor an obituary tribute." It certainly is not the latter. In fact it might be fairly described as an analysis of the things that Mr. Aldington disliked most about Norman Douglas.

At least that is how the latter part of the book inclines. As with most stories of its period, we reach D. H. Lawrence in the end; and all the inevitable rows and unpleasantness which that unhappy man always brought in his wake. However, that is to anticipate the course of the recollections, which begin with some account of Orioli's career.

He was born in humble circumstances near Bologna, and by devious means established himself in the rare book market. An amusing, garrulous, impish character, well known in bohemian London and the Anglo-Italian circles of Florence, he became a lifelong friend of Norman Douglas. Orioli is known as the author of several works, of which Adventures of a Bookseller (1938) is There now particularly enjoyable. appears to be good reason to suppose that Douglas virtually wrote these Orioli books himself, from material supplied to him by Orioli.

Douglas, Orioli, Prentice and Mr. Aldington did a good deal of travelling, corresponding, and general hobnobbing together. Inevitably there were certain jealousies and ill-feelings, all recorded here in considerable detail. Since these discords are undoubtedly entertaining to read about, it would be priggish to



take exception to them; though at times Mr. Aldington's rather blustering style does not seem quite the medium for

reporting such minutiæ.

Douglas-insists Mr. Aldingtonhad undesirable habits, he was stingy, he was too fond of talking about being a gentleman, his intellectual interests were too limited, he overworked his own favourite literary clichés, he did not really like the best cooking, and he preferred indifferent Italian white wine. No doubt it would be hard to deny that there is some truth in this indictment. Yet the more incensed Mr. Aldington becomes with the injustices and shabby treatment to which he and others had to submit from Douglas, the more, for some paradoxical reason, one feels a sneaking sympathy for Douglas in these

Finally there was the great Maurice Magnus row. Magnus, it will be remembered, a scallywag of the first water, served in the Foreign Legion and subsequently committed suicide. was a common friend of Douglas and D. H. Lawrence, and he left his memoirs of life in the Legion to Lawrence, who published them in due course with a long introduction.

I think it arguable that Lawrence's account of Magnus is the best thing he ever wrote. It is conceived with extraordinary vigour and vividness, even when it brings about effects hardly intended by the writer himself: for example, the incomparable anecdotesomething in the Cervantes manner-in which the penniless Magnus, having borrowed some money from Lawrence, himself very hard up, went first class on the boat to Malta (on the ground that he always went first class when he travelled), while the enraged Lawrence, travelling second, saw Magnus, from the bridge, pointing out his humbler friends to the captain.

The result of the Magnus piece was the publication of Douglas's reprimand to Lawrence in his pamphlet, A Plea for Better Manners. Mr. Aldington attributes this squib to Douglas's "put annoyance at being Lawrence's novel, Aaron's Rod. Probably Douglas was irritated by that. Where one cannot agree with Mr. Aldington is in finding the dialogue of Aaron's Rod well written. At least the fairly copious examples he quotes here seem flat-footed to a degree.

ANTHONY POWELL

Early Realists

Rebels and Ancestors. Maxwell Geismar. W. H. Allen, 25/-

The third volume in Mr. Geismar's vast study of the novel in America is given to the early realists, Frank Norris, Stephen Crane, Jack London, Theodore Dreiser and Ellen Glasgow-the last a self-involved ironist of the Old South who seems to have been admitted here by mistake. Norris, Crane and London all wrote at great speed, carelessly, mixing interesting work with rubbish (London published fifty books in the forty years of his life). Mr. Geismar trudges through their work solemnly, popping in bits of psycho-analytical interpretation and referring darkly to the

"Darwinian cosmos" of the period. He writes with irritating pretentiousness and with a distressing use of psychological and political jargon, but his judgments are often acute. Much the best study is that of Dreiser, an ugly duckling who really did turn into a swan. This is a deeply searching revaluation of a novelist who has been much misunderstood. Mr. Geismar makes a strong case for the view that The Financier and The Titan are major novels of character as well as searing attacks on Chicago financiers in their most obviously lycanthropic period.

J. S.

Essays in Satire. Ronald Knox. Sheed and Ward, 8/6

It is a pity that these reprinted pieces are not dated, if only to show how undated they are. The preface, it is true, gives 1911 for "Studies in the Literature of Sherlock Holmes," which must be about the earliest and neatest puncturing of the learned Holmes-worshipper, but for the most part we are guided only by once-topical references to, say, Felix the Cat, or the Savoy Band.

Several targets still drawing the

satirist's fire sustained their early wounds in these pages—among them the psychoanalysts and the B.B.C.—and it is a little sad, in a way, to find them still living and breathing after all this time. As a study not only in satire but in suspense (a quality not usually associated with essays) the piece entitled "The New Sin" is alone worth the price of the book.

J. B. B.

Jerusalem Journey: Pilgrimage to the Holy Land in the Fifteenth Century. H. F. M. Prescott. Eyre and Spottiswoode, 181-

With an amused and elegant erudition Miss Prescott presents the spectacle of the fifteenth-century tourist trade, and shows that the Venetians managed the complexities and complications of conducted tours with the financial acumen of a contemporary travel agency. Brother Felix, materially endowed by his fellow Dominicans, made two Holy Land cruises, and recorded every delight, mishap and mystery for his Brothers' contemplative enjoyment.

Greedy, inquisitive, gullible and unselfconscious, Brother Felix was well equipped for adventure, and feared neither the treacherous storm at sea nor the grasping Saracen: the tipping menace upset many a Christian pilgrim. Blessed with a catholic adaptability Brother Felix observed all with the fervour of an anthropologist and the bemused wonderment of a provincial abroad coping with artistic landmarks and the material needs of native guides. Every praise must be awarded to Miss Prescott for introducing to the general public a giant among tourists; one whose robust enjoyment of personality and place establishes him as a travelling Boswell. K. D.

George Herbert. Margaret Bottrall.

Murray, 15/-

John Donne has come to loom so large in the poetic firmament of the seventeenth century that criticism has tended to neglect its less refulgent luminaries. Mrs. Margaret Bottrall, turning on one of these a sympathetic and discerning eye, has been at pains to disengage George Herbert from the great dean's orbit. She justly insists that he has no place in the metaphysical galaxy, being utterly without the questioning spirit which that overworked term implies. The antitheses in his poetry spring from no philosophical dubiety but from his complete acceptance of what Mrs. Bottrall calls "the central paradox of Christianity."

His hesitations were not of faith but

of conduct, for it was long before he could bring himself to renounce his "gentile humor for cloaths and Courtlike company." So exclusively is he a religious poet that it is easy to forget that his legendary ministry at Bemerton lasted less than three years. Mrs. Bottrall has retold his interesting story with much of Izaak Walton's original charm, and has examined his verse and prose with insight and sense. F. B.

The World is Six Feet Square. Alan Caillou. Peter Davies, 12,6

As escape stories go this is no thriller: it moves slowly, evenly, without heroics or any real climax, and has nothing in common with what Stephen Leacock called "the blood and guts school" of war books. Even so, it is full of interest. The war in North Africa and Italy flashes and rumbles in the distance, while the two British officers, captured by the Italians, stagger from prison to prison, lost, forgotten, helplessly weak and mortally afraid. In their misery they quarrel (politely), thieve, lie, attempt a little wry humour, and accept a hand-to-mouth animal existence with pardonable resignation.

Their exploit rings true, and so does the detailed description of life in the civilian prison of Gaeta, where conversation between cells usually takes the form of a melancholy guessing-game—"Ho, Pietro! What are you doing?" "Just sitting. What are you doing?" "Guess, Pietro...?" "Drinking your coffee?" "No, Pietro." "Sitting on the cesso?" "No, Pietro..."; and where five centimetres of pencil exchange for half a stale bun. An intelligent and unusual book this, full of good reading.

A. B. H.

Guttersnipe. Little Novels by Gerald Kersh. Heinemann, 10/6

Mr. Kersh is nothing if not exuberant; indeed, if he were not exuberant he would be nothing. The fact is that all this "clever stuff," this jokey and romantic sentiment, is a cheap-jack's spiel which enables the author to slip us a very small packet indeed. When we move away we're likely to find nothing inside but a little dust, the corpse of an overworked idea. Nevertheless, the spiel draws a crowd, and I do not doubt Mr. Kersh knows his public.

One must certainly admire his boldness. Would it seem possible, after all we have suffered from novel, stage and screen, that anyone would try to re-tell the story of a poor boy with a genius for music who, after years of study, painfully paid for, sacrifices his Great Gift for a Worthless Woman? Mr. Kersh re-tells it, and not particularly well, either. The other stories are a trifle less threadbare, but I doubt whether Mr. Kersh, or anyone else, will get much more wear out of them.

O. M.

The Second Tree from the Corner. E. B. White. Hamish Hamilton, 12/6

This is a handsome collection of pieces in every vein, from poems to autobiography, from criticism to fiction, from parody to a wistful account of the death of a pig. There are also many paragraphs written for the New Yorker's Notes and Comment" pages, many of them using prose of extreme, delicate skill to veil with superficial comedy a deep uneasiness about the fate of the world or some equally weighty subject. This mood is characteristic, and there are hints of it in every style represented here. It makes the book stimulating as well as enjoyable, and it is preservative: one will re-read no less for the implications than for the continually entertaining, astringent brilliance of the writing.

R. M.

Blaze of the Sun. Jean Hougron. Hurst and Blackett, 12/6

M. Jean Hougron, a thirty-one-yearold Frenchman recently back from Indo-China, has published a novel a year for four successive years about that unhappy country. One of these (the publishers do not specify which) won the 1953 French Academy's Grand Prix du Roman.

Blaze of the Sun shows his appetite for the landscape, intrigues, social recreations and local ladies still unsatisfied. Indeed, M. Hougron writes about Indo-China, and Saigon in particular, very much as H. E. Bates did about Burma. He has the same sensuous interest in scenery, a similar skill in evoking the colour and smell of exotic backgrounds, whether jungle or urban. In part this book deals with a Viet-Minh ambush of a French convoy, and the imprisonment of the central character, Lastin, a doctor turned truck-driver, with a French civilian and his beautiful Annamite wife, all of whom are brutally treated. In part it is a rewardingly expressive triangular love story. On both levels it is skilful, readable, and informative, though just not in the top class. Mr. Mervyn Savill has translated very satisfactorily.





A Journalist Looks Back

I Remember the Times

By CLAUD COCKBURN

OTHING sets a person up more than having something turn out just the way it's supposed to be, like falling into a Swiss snowdrift and seeing a big dog come up with a little cask of brandy round its neck.

First time I travelled on the Orient Express I was actually accosted by a quite well-known international spy. When I talked with Al Capone there was a sub-machine gun poking through the transom of the door behind him. Ernest Hemingway spoke out of the corner of his mouth. In an Irish castle a sow ran right across the baronial hall. The first Cabinet Minister I met told me a horrible lie almost immediately. These things were delightful, and so

was the first view of The Times office in London.

In the Foreign Editorial Room a subeditor was translating a passage of Plato's *Phædo* into Chinese—for a bet. Another sub-editor had declared it could not be done without losing certain nuances of the original. He was dictating the Greek aloud, from memory.

That very first evening I saw the chief sub-editor hand a man a slip of Reuter's Agency "tape," with two lines on it, saying the Duke of Gloucester, on world tour, arrived Kuala Lumpur, held reception. It would run to about half an inch of space, and on some newspapers, I dare say, might have been got ready for the printer in a matter of

minutes. I was glad to see nothing of that kind happen here.

The sub-editor, a run-of-the-mill Times type, who at the age of twenty had written the definitive Grammar of an obscure oriental language, and gone on to be the man behind Atatürk, or someone of that calibre, took the slip of paper first to the library, and then to the Athenæum, where he used to go for a cold snack during the dinner hour.

His work on it was completed only just in time for the ten o'clock edition. A tricky job. "There are," he explained, "eleven correct ways of spelling 'Kuala Lumpur,' and it was difficult to decide which should receive the, as it were, imprimatur of The Times."

It made me feel fearfully superficial, reminding me of oral examination by Oxford dons when I was competing for a Travelling Fellowship. The Chief of them had said "I see you have resided in the Grand Duchy of Luxembourg."

"For eight days."

"And what did you gather of the state of affairs?"

I got off a piece about the International Steel Cartel, which had its headquarters there. Meaty stuff, I opined, after only eight days. The chief don had waved it aside as trivial froth. "No, no," he said, "I mean, what did you gather of the divergences, between north and south, in their system of land tenure?"

All foreign correspondents believe sub-editors to be malevolent troglodytes, happiest when casually massacring the most significant lines of an informed, well-balanced dispatch. Sub-editors believe foreign correspondents to be flibbertigibbets, uselessly squandering enormous expense accounts; lazy and verbose, and saved only from making fools of themselves in print by the vigilance of the staff in the foreign room.

However, The Times people proved genial, and made kindly efforts to put me at my ease. One told me that, although the London climate was lethal, one could prolong life by getting up very early three times a week and travelling to Southend for a brisk twenty minutes' walk on the sea front. "And, of course," he said, rather mysteriously, "being in the train so much gives more time for thinking and reading."

I said I hoped to be leaving, shortly, for New York. He was sincerely sorry for me—such an awfully long way from healthy Southend.

It was a rule on *The Times* that a person hoping to be a foreign correspondent must spend at least six months on a provincial newspaper, work for a longish period on the home side of *The Times*, then work indefinitely in the foreign room, and ultimately, perhaps, fill some vacancy abroad.

The fact that I had done none of these things worried me. I feared someone would notice, and pack me off to Newcastle instead of New York. I did observe that hardly anyone else seemed to have gone through the proper hoops either. Finally I asked a High Priest about it. His reply was an exhilarating example of what may perhaps be called *The Times* spirit.

"That," he said, "is our rule. Unwritten, but I hope you take it no less seriously for that."

"Not at all," I said hastily. "I just wondered . . ."

"And a very sound rule it is," said the High Priest sternly. "Very sound indeed. Remember that."

I never heard the rule mentioned

The only hoop I had been through—and that out of turn—was the Berlin office. At first *The Times* people in London had been nervous about having this unknown character sitting there. They sent instructions that I might sit



"Either he's the nucleus of something gigantic or we'll be getting our cupboard back."

at a desk in the outer office and read and make précis of the German newspapers, but on no account write a line. This we treated as just a very sound rule, and I daily wrote small dispatches and left them on the desk of the chief correspondent to be handed over, if approved, to the telephonist who sent all the dispatches of the day on the regular evening subscription call to London.

There was a hitch only once, when Mr. Ebbutt, the regular correspondent, was on holiday and his place taken by a man called Pugg or some similar name. Extensive unrest and street fighting was going on in Berlin at the time. It was a confused situation and many people opposed to the unemployed demonstrators also thought the Prussian police were acting trigger-happy. Pugg, a newcomer, had no doubt it was a straight fight of Law and Order versus the licentious mob. Any hesitant angels caught loitering were apt to get a sharp pushing around when Pugg rushed on to the scene.

Irked somewhat by his attitude, I wrote, one afternoon when he was out watching the shooting, the dispatch I conceived Pugg would have written—"From Our Own Correspondent, Rome"—had he been covering events there approximately two thousand years ago. It was a level-headed estimate, studded with well-tried *Times* phrases.

"Small disposition here," cabled this correspondent, "attach undue importance to protests raised certain quarters as result recent episode Colosseum. Ill-informed criticism has fastened upon inclusion lions in general scheme for curbing activities subversive elements. Learned official quarters decision employ lions this purpose taken only after carefullest consideration all factors. Sensational report agitators torn pieces alive deprecated. Emphasized death from lions' blow usually instantaneous thus occurring pretearing pieces. Is natural resentment here of criticism from foreigners without first hand knowledge methods and aims this particular sect. Pointed out firm action definitely eliminated small band extremists whose doctrines might otherwise represent serious threat to authority.'

I put it on Pugg's desk. Glancing rapidly through it after a tiring day, and seeing familiar clichés smiling at him



"The Continent! the Continent! must we go to the same old place, year after year?"

from every paragraph, Pugg did not bother to read it properly and passed it, together with his own dispatch, to the telephonist.

By a piece of ill-luck it chanced that *The Times* had recently reorganized its European telephone system, with the result that the Berlin office was used as a relay centre for dispatches from a number of smaller capitals which formerly had communicated direct with London.

The telephonist was already vexed by the extra work involved. Now he came rushing back from the switchboard, waving my dispatch in a mauve fury.

"What's all this?" he shouted. "Are we taking flaming Rome now?"

Mr. Pugg was abominably shocked. I had always hoped to hear someone actually use the phrase "In the worst possible taste." Pugg did. He did his best to bring home to me the appalling character of my action. "Do you appreciate," he said, "that what you have done is to attempt to play a joke on The Times?"

9 9

"We left Mrs. Petrov, in this story, taking tea on the shady verandah of Government House, Darwin. She had changed from her travelling suit to a floral-patterned frock. She even asked for a hairdresser. And then a security blanket was wrapped round her."

Daily Express

Better than red flannel, at that.

The Perfect Gift

After Sir Henry Newbolt

"There could be no more beautifully symbolic gift which one could offer to a young man setting out upon the adventure of life than that of a cup of cold water."—A speaker at the N.U.T. Conference

MY son, the world is almost round.
Your father always found it so.
He used to go by Underground.
The Omnibus was rather slow.
You, too, have come to be a man,
And Nelson's best loved liquor pours
From out that simple watering-can.
Stand up and take it, It is yours.

It is not that he drank the stuff.

His ways were nobler ways than these.

Rather he left behind enough

To fill the Seven Circling Seas.

And Drake who sailed the Spanish Main

And went the way you, too, must go,

He cried "Don't bring me that again,"

And poured it into Plymouth Hoe.

Now strikes the dreadful hour, my son,
That strikes but once for all the Free.
Henceforth the School and you are one,
And what you are the School will be.
"Quicunque vult," the legend's writ,
"Salvari in perpetuum,
Hanc aquam puram bibuit."

The hour for noble deeds hath come.

CHRISTOPHER HOLLIS

Right Dress

Mayfair telephone numbers.

By D. F. KARAKA

Bombay

Y bearer, Makan Premji, is the current President of the Malabar Hill Bearers Club. In local bearer circles it is equivalent to being President of the Oxford Union. Malabar Hill is really not the hill on which we live. Our house is on the adjoining Cumballa Hill. The Club takes the name of Malabar Hill in much the same way as residents at the Marble Arch end of Edgware Road sport

My bearer achieved this distinction on his own merits. He gives counsel to other bearers in need, a function he performs during my office hours and therefore without the least inconvenience to me. As his employer I have acquired a certain standing in the locality. I also have obligations.

When I happen to be entertaining anyone of recognized social standing such as the American Ambassador, the British Deputy High Commissioner, the French Consul, the Governor of the Reserve Bank, the Financial Adviser to His Exalted Highness the Nizam of Hyderabad or the rich banker Sir Cowasjee Jehanghir, Bart., G.B.E., K.C.I.E., etc., etc., I notice there are one or two helping bearers brought in for the occasion. There is, moreover, no charge whatsoever for such help. They

probably come in to corroborate my bearer's story at the next executive committee meeting of the Bearers Club.

On the other hand, should I be entertaining a troupe of cabaret girls, however attractive, I have noticed that my bearer does all the serving alone. It has always been a mystery to me how, without looking at my diary of engagements, he is able to gauge the quality of my guests. He is even more particular to see that when I am invited out I make the right impression. Some time ago as I came out of my bath before going to one such party, given by an important official of the Consular Corps, I found my dinner suit laid out for me.

Now I clearly remembered the invitation had said: "Dress as you please." My office secretary translated that into the engagement book as "informal." I therefore told Makan to get out my dark-green corduroys and white silk shirt, my suede chappals and my demurely-patterned cream silk scarf. Makan is familiar with my wardrobe; he has grown up with it.

I waited with a bath towel wrapped around me while he went into the dressing-room to fetch these things. Nothing happened for quite a while and when Makan returned he was empty handed.

"Where are my clothes?" I said,

raising my voice. I was already late for the party.

Sheepishly he pointed to the dinner suit already laid out. "Master must to wear dress suit," he said. "Big-big peoples is coming to party." He reeled off a dozen names interlarded with prefixes of sahibs and burra-sahibs. His eyebrows were lifted especially high when he spoke of the "Burra-sahib of Burmah Shell," who was also coming. A burra-sahib is one who controls a network of sahibs who are important in their own rights.

Having volunteered this information he pointed out that his insistence was due only to the fact that there was just a fortnight to go to election week at the Bearers Club. He was standing for re-election, and to his annoyance the Presidency was being hotly contested this year.

"Socialiss is putting candidate up against to me," he explained.

In the circumstances I had no option. At the party the Burra-sahib of Burmah Shell and I were the only two who were dressed in dinner suits.

Two weeks later my bearer was elected President of the Malabar Hill Bearers Club for the third time. The Hill was saved for another term of office.

Iai Hind!





AT THE PLAY

The Prisoner (GLOBE) The Teahouse of the August Moon (HER MAJESTY'S) The Tempest (OLD VIC) Waiting for Gillian (ST. JAMES'S)

N The Prisoner BRIDGET BOLAND gives us one answer to the question we so often ask ourselves about police-state trials: namely, that through fatigue, expertly backed by cunning dialectic, the finest mind can be made malleable. Beating and torture play no part in the downfall of her proud and clever Cardinal nor do any of the easy emotional tricks of the stage prison; she has chosen the harder way of convincing us by means only of a prolonged duel of wits between two men. Carried on from session to session (there are ten scenes, divided equally between a cell and an inter-rogation room) this is very skilfully written, and more interesting for avoiding black and white in character-the Cardinal is secretly ashamed both of his origins and of the extreme coldness of his heart, while instead of being merely a sadist and fanatic his Interrogator is a good doctor manqué, with enough humanity to invite execution in the end rather than go on. One of the fascinations of the duel is to watch the opponents growing almost fond of one another, as each begins to know every cranny in the other's thought.

Miss Boland is greatly to be praised for her detachment, her refusal of clichés, and the agility of her arguments, but The Prisoner would have been a still better play if it had moved us. Even when the Cardinal's mother arrived in a coffin I found I had to keep reminding myself that it was about a man fighting for his life against monstrous injustice, and not about a psychiatrist's consulting-room. Not until the seventh scene is the shattering of the Cardinal's façade allowed to break the flatly episodic pattern, and by then it is too late for sympathy to be engaged. But all the same The Prisoner should not be missed. Apart from its intelligence and PETER GLENVILLE's sensitive production, it is impeccably acted in its three key parts. ALEC GUINNESS gives a beautifully controlled performance as the Cardinal, NOEL WILLMAN catches all the subtle conflict in the Interrogator, and in admirable contrast WILFRID LAWSON as an old warder is soaked in the grisly humours of the death cell.

The Americans' capacity to satirize themselves and all they hold sacred is something we can envy, and when it is done with the taste, charm and invention of The Teahouse of the August Moon we must humbly raise our hats. delicate theatrical freak survives crossing of the Atlantic. It is childishly simple, gentle but never maudlin, and almost continuously funny. A guileless American captain, sent to an Oriental village to instil the wisdom of the West with the aid of a foolproof plan from Washington, quickly falls a convert to the local way of life. The school he is supposed to be building turns out a teahouse in which his personal geisha-girl lectures on her profession to what approximates to the Women's Institute; the psychiatrist dispatched to check up on his behaviour proves a thwarted agriculturist who is soon probing the soil in a kimono. Upside down, democracy works just as well. If there is a fault in the play it lies in too many slow-motion scenes with a furious colonel. The curiously winning flavour owes much to JOHN PATRICK's writing, ROBERT LEWIS'S production, and the personalities of three men, WILLIAM SYLVESTER as the captain, LIONEL MURTON as the psychiatrist and ELI WALLACH as the interpreter whose footlight aphorisms remind us that progress has at least as many sides as the Pentagon.

I am all for Caliban-one of the worsttreated property-owners in fiction-and I have a bias against Prospero, an amateur conjurer who grossly abuses his rather flashy powers. But in ROBERT HELPMANN's production of The Tempest MICHAEL HORDERN makes unusual sense of Prospero's extraordinary conduct by emphasizing his slowness to forget injury. He also gives him authority and an understanding of poetry; while Caliban comes off poorly, for although RICHARD BURTON puts his case eloquently he is



The Interrogator-MR. NOEL WILLMAN

The Prisoner-MR. ALEC GUINNESS



"I've just had an awful thought."

allowed none of the essential crustacean splendour. It is not enough for Caliban to be merely a younger member of the Othello family, with fishy legs. In scoring a considerable visual success Mr. Helpmann has remembered that sorcery is on tap; the ship founders on fairy waves, and the feast might have been arranged by the Magic Circle. This is a sound production in which the tricks work, and in Claire Bloom and John Neville its romance is in good hands.

The heroine of Nigel Balchin's novel, A Way Through the Wood, was highly smackable, and she remains so in Ronald Millar's adaptation, Waiting for Gillian, in spite of all the special pleading of Googie Withers. I doubt if many of her type can have survived the passing of the servants' hall. Bored with the country, bored with the dull decent husband she thinks she loves, archaically incompetent, she takes a lover, and a particularly silly one at that. Even at

the end, after a salutary year in prison, she still asks for time to discover what she really is, which we could quite easily have told her. To its conventional examination of the marriage difficulties of two apparently hopeless incompatibles the play adds a mild tincture of ethics, in the problem of whether Gillian shall own up to the accidental manslaughter of her charwoman's husband. Out of all this comes one skilful and exciting scene, made moving in an extremely natural performance by ANNA TURNER as the widow. Otherwise the writing of the play tends to be loose, like its heroine. JOHN McCallum, Frank Lawton and Noel HOWLETT are steadfastly behind Miss WITHERS in parts that make no great demands.

Recommended

Marching Song (St. Martin's) and A Question of Fact (Piccadilly), two plays to send you home arguing. And The Boy Friend (Wyndham's), a nostalgic musical of the 1920s. ERIC KEOWN

AT THE PICTURES

Act of Love The 5,000 Fingers of Dr. T.

T would be easy to contend that Act of Love (Director: ANATOLE LITVAK) is not a true tragedy because the final unhappy separation of the lovers is brought about by sheer bad luck. Indeed, I can imagine some big commercial brain behind the film pointing out this very fact and plaintively demanding why they couldn't have a touch of equally possible good luck at those moments, so that more of the simple-hearted customers should go away happy and send more money to the box-office. If only there had been a more imaginative commanding officer... if only the military police had been prowling a bit farther away... and so on.

But it is also arguable that any happy ending would be false: that with all the good luck in the world this pair of lovers would not have avoided tragedy for long: that it was the very nature of their happiness to be temporary. The film consists mainly of the story of this war-time episode, as recalled by the man ten years later. In Paris, in 1944, he was a soldier with an office job, who wanted a room of his own for privacy; the girl was homeless and without family or money. A room was available for a husband and wife, and they got it by pretending to be married. Of course they fell in love; but the police made trouble over identity papers, the soldier's C.O. bluffly refused him permission to marry, the girl thought she was deserted...

It is all very well done. The film is a Franco-American collaboration: there are more French players than American in the cast, and though IRWIN SHAW wrote the screenplay (from a novel by ALFRED HAYES) most of the technicians are French. And that is precisely the impression that it makes: atmospherically, and above all visually, it is French, but the essence of the story and the dialogue recall Hemingway. KIRK DOUGLAS is the man, DANY ROBIN makes a touching figure of the girl, and there is much first-rate detail, but the picture is rather less emotionally moving than it might be.

That we have not before seen The 5,000 Fingers of Dr. T. (Director: Roy ROWLAND)-it was made in 1952be the result of somebody's caution. It's unusual, it's fantastic, it's not an ordinary boy-meets-girl story in familiar surroundings, it's not a careful imitation of something that has made money, so (thus runs the usual argument) no one will ever want to pay to see it. Among its songs there are one or two so simply, trivially sentimental in the Disney manner (complete with whistled chorus suggesting those perishing blue birds and other veterans of the Disney charm department) that they seem to have been inserted quite blatantly to make the whole thing more commercial. But I think plenty of people will find most of it as entertaining as I did.

It is ostensibly a story for children, about a nine-year-old's dream of an enormous castle where his piano-teacher,

fantastically exaggerated, imprisons five hundred little boys to play (on a piano like two reclining switchbacks) a composition for five thousand fingers. It can, I'm sure, be enjoyed by children on those terms. But much of the dialogue is remarkably amusing even to adults, some of the songs are witty, there is some admirable eccentric dancing, and the whole grotesque fantasy is made comic with intelligence. This is the old



Lisa-DANY ROBIN

Robert Teller-KIRK DOUGLAS

German style excellently used in the service of fun instead of horror. Tommy of its light RETTIG is the nine-year-old hero, and HANS CONRIED's flamboyant performance as the villainous Dr. T. is extremely funny.

Survey

(Dates in brackets refer to Punch reviews)
New ones in London also include a
cheerful well-done comedy, The Long,
Long Trailer, and a very simple oldfashioned little-orphan-girl story, Heidi,

Swiss-made but dubbed within an inch of its life. The Wages of Fear or Le Salaire de la Peur (24/2/54) and the less brilliant, more superficial Companions of the Night or Les Compagnes de la Nuit (21/4/54) continue.

Top release is the very gay, very funny Doctor in the House (31/3/54). An unassuming little horse-racing picture, Devil on Horseback (31/3/54), has a fresh flavour and much excellent detail.

RICHARD MALLETT

ON THE AIR

Dry Easter

A CCORDING to Radio Times the Easter Day television play It Never Rains... was written by a twenty-two-year-old actress during an attack of influenza, has been presented by six repertory companies and "virtually rewritten." All this I can well understand. What challenges my credulity is the fact that the piece, re-written or not and in any shape or form, could be accepted by the B.B.C.

A more improbable line in histrionic claptrap it would be difficult to imagine. Take half a dozen sociological plays of the 'thirties (Love on the Dole, The Corn is Green and so on), mix their more obvious ingredients of plot and character into one Lancashire hot-pot, add a kitchen the



[It Never Rains . .

Jo Bolton (Miss Josephine Douglas), Ned Bolton (Mr. Carl Bernard), Jen Bolton (Miss Olga Lindo), Len Jemmett (Mr. Michael Blythe)

Cover Design Key

size of Euston Station, transfer the scene and some of the accents to "the suburbs of an industrial town in Yorkshire, and serve stale over a period of one and a half hours . . . and there you have It Never Rains . . No one in our house is happy: Dad's paralyzed and proud in his wheel-chair; young Milly's going the pace and likely to bring disgrace on the family at any moment: Jo, her sister, is studying medicine, taking in typing, rejecting the advances of Bob, t'boss's son from t'big works; Mum's just mum, long-suffering and benevolently maternal twentyfour hours a day; Bill's a bright lad with hopes of becoming an architect's but he's in draughtsman, financial difficulties, being hounded by a rascally modeller of local community centres; Mrs. Ricketts, the char, spends a lot of time in the cellar with the port (it's an old Yorkshire custom among ordinary folk to stock their cellars wi' port); Dr. Loveridge, who ought to have been "struck off" years ago, is never happier than

when he is telling his patients that their number is up; Marion, a Canadian schoolmistress, can't resist the charms of young Bill and pursues him relentlessly from room to room . . and, yes, there is also the man of mystery, the lodger, with a voice like Mr. Eden's and a suit like a matinée idol's.

The setting, designed by Frederick Knapman, was the kitchen of the Boltons' humble abode. And what a kitchen! It contained innumerable doors and windows, a flight of stairs, tables, a range, a telephone (complete with extension), a cluttered mantelpiece and enough free

1 Joint Masserer n 13 SACREVERELL 14 Dr. EDITH SITWELL 15 SIR OBBERT SITWELL 2 VICTOR GOLLANCZ 3 JOHN BETTEMAN 4 SIR STANLEY UNWIN 16 STEPHEN SPENDER 17 ALAN PRYCE-JONE S ERNEST HEMINGWAY 6 C. S. FORESTER 18 JOHN LEHMANN 19 W. SOMERSET ALDOUS HUBLEY S E. M. FORSTER 20 J. B. PRIESTLEY 9 AGATHA CHRISTIE M T. S. ELIOT 10 DOROTHY L. SAYERS 22 EVELYN WAUGH 11 ELIZABETH BOWEN GRAHAM GREENE 12 NANCY MITTORD III BIR HAROLD NICOLS

lebensraum to house the Luton Girls' Choir, the Littlewood Songsters and the entire company of "Quite Contrary."

No attempt had been made to adapt this unwieldy stage setting to television. When mother nipped upstairs with a glass of port for her hard-working daughter she tapped on the door to bring Jo into the kitchen and within range of its cameras. When visitors called—as they did in a steady stream—they entered hatless and coatless, without knocking or apology, and immediately settled themselves in the best chair by the fire. When secrets were being confided—as they

were in a steady stream interlopers standing six paces distant were considered to be deaf.

The whole play was an insult to Yorkshire and to anyone of average intelligence. Something must be done to shake the drama department of Lime Grove out of its deep rut of mediocrity and complacency.

As for the actors, well, the play beat them all. Only Olga Lindo as Jen Bolton and Josephine Douglas as Jo managed to sound sincere through their broad Northern accents, and even their performances suffered from the encircling gloom.

I should add that It Never Rains . . . was written by Lynne Reid Banks and produced by Douglas Allen.

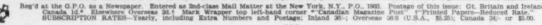
Quite the funniest item on TV this last week was the visit to Belle Vue Stadium and the Speedway thrills of the Cock o' th' North cup competition. For half an hour the cameras failed, leaving the

viewer with a screened apology and a sound commentary of unparalleled, though, of course, excusable, stupidity. The roar of engines, the frenzied recital of the leaders' names, the background din of amplified song-hits and the shrill cries of the teen-age fans—all this seemed strangely comical as a suppertime serenade. There was one fan who screamed "Challenge him, Arthur, challenge him!" I listened carefully, hoping for a "Challenge him closely, Arthur!" but I had to be content with the less definite injunction.

BERNARD HOLLOWOOD



NOTICE.—Contributions requiring an answer should be accompanied by a stamped and addressed Envelope. The entire copyright in all Articles, Sketches, Drawings, etc., published in PUNCH is specifically reserved to the Proprietors throughout the countries signatory to the BERNE CONVENTION, be U.S.A., and the Argentine. Reproductions or initiations of any of these are therefore expressly forbidden. The Proprietors will always consider requests from contributors for permission to reprint. CONDITIONS OF SALE AND SUPPLY.—This periodical is soid subject to the following conditions, namely, that it shall not, without the written consent of the publishers first given, be lent, resold hired out or otherwise disposed of by way of Trade, except at the full retail price of 6d.; and that it shall not be lent, resold, hired out or otherwise disposed of in a mutilated condition or in any unauthorized cover by way of Trade or affixed to or any other varieties, the theory or pictorial matter whatsover.







BY APPOINTMENT TO THE LATE KING GEORGE VI Charles H. Pugh Limited, Motor Mower Manufacturers

ATCO

MOTOR MOWERS

An ATCO could make a fact of your gardening dreams

Think how lovely your lawn could look if it were mown more often, as it will be—and without effort—when you have an Atco. Think of the improvements you would like to make and will make when grass cutting ceases to take up so much of your time. An Atco can transform a garden from a task to a place where really creative work can enjoy some well-earned leisure.



where you buy your Asco you may learn details of a simple and straightforward method of purchase by extended payment.

Isn't it time you owned an ATCO?

The new models are in the shops. Why not have a talk with your local man? He will tell you:—

- This is a good time to buy an Atco because they have never been more efficient, easier and lighter to manœuvre or more economical to buy and maintain.
- 2. If yours is an average size lawn, it's false economy to use anything smaller than a 17 inch mower because, with a good wide cut, mowing takes less time and less fuel, for very little extra initial cost.
- 3. Atcos are the only motor mowers on the market which can be kept in perfect running order, year in and year out, by the manufacturer's own Service Branches throughout the British Isles, operated expressly to maintain the value of your purchase.



This meant:—
A wider than ever range of mouring equipment— hand, motor and gong—and told brough the Acto Salet Organisation. Acto Service is new available to owners of South's mouvers from Acto Service Branches throughous the country.



To watch hard-boiled sporting motorists becoming starry-eyed at their first sight of the T.F. Midget is quite a touching experience! And undoubtedly she is a car to fall in love with. Her line is enhanced by a slightly longer and lower bonnet and a new bow-fronted radiator. Headlamps are now streamlined into the wings. But, of course, it is in

performance that the M.G. shows her breeding. Here in the T.F you have all the vivid power and verve you expect, plus a new, more vigorous acceleration that will surprise even the most knowledgeable enthusiasts. This T.F. model is going to maintain and enhance the M.G. reputation for unique and exciting motoring in safety...fast!

Safety-glass is a standard M.G. feature.



THE M.G. CAR COMPANY LIMITED. SALES DIVISION, COWLEY, OXFORD

London Showrooms: Stratton House, 40 Piccadilly, London, W.J.

Overseas Business: Nvffield Exports Limited, Cowley, Oxford, and 41 Piccadilly, London, W.J.

suits that put you at your ease



Comfortable to work or to lounge in, MAENSON DUO suits are so exactly right in cloth, cut, fit, in every minute tailoring detail—and in price, too—that they give you that ease of mind which comes from complete confidence in your purchase.

The MAENSON DUO is a really beautiful 2-piece, available in a wide range of excellent materials in textures and colours, and in styles, suitable for business or country wear.

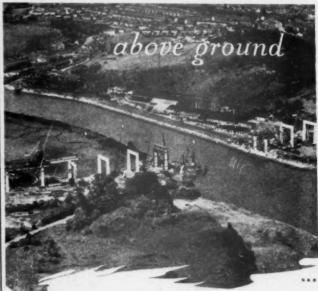
If hitherto you've felt you must have your suits made to measure because, perhaps, you've thought yourself difficult to fit, the MAENSON DUO will be a further pleasant surprise to you, for it is made in so many sizings that there is almost bound to be a MAENSON DUO to fit you perfectly. Think of the saving of fuss and time that means! Why not visit your Maenson Stockist and see yourself in a MAENSON DUO of your choice today.

Maenson

SB 17 GNS. DB 18 GNS. DUO

Also other Markson Sults from 12 to 28t Sulineas: Overcoats. Jackets, Dress Clothes, Rainwear (Markarm), etc., etc.—all with the same guarantee of absolute satisfaction and full value for money as with the Markson Duo.

At leading men's shops in London (including Army & Navy Stores, Peter Jones, Selfridges), the Provinces, Scotland and Northern Ireland, or send for the name and address of your nearest stockist to JOSEPH MAY & SONS LIMITED 106 REGENT STREET, LONDON, W.I



and below under the control of Cleveland's foundation engineers, the rock strata deep under the surface has been exposed and tested . . . then concrete and steel is moulded in the foundations which are to support many thousands of tons of steel structure. There is no better plan than to place deep foundation construction in Cleveland's experienced hands.

CLEVELAND

Builders of Bridges & Fabricators of all types of structural steelwork





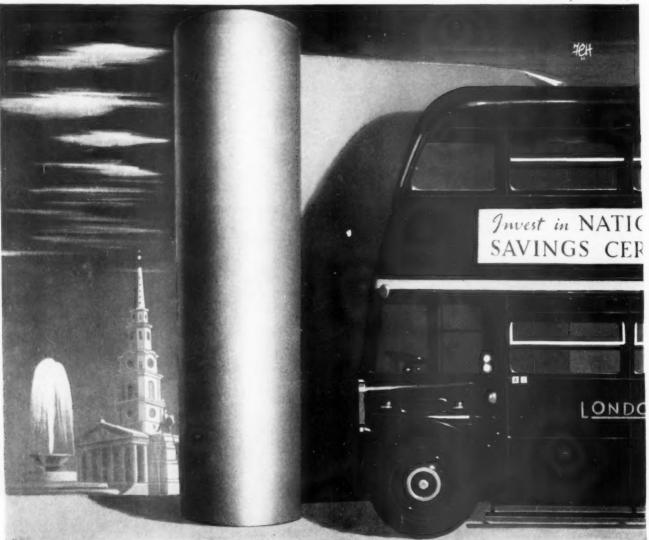
THE sign of the black spread eagle has been associated with Barclays Bank for more than three centuries. It was hanging in Lombard Street at least from the late seventeenth century, when, in another part of the street, John Freame started the business which later became Barclays Bank. In 1728, when he moved to the house of the eagle (the present Head Office of the Bank), he retained the sign. In 1937 arms were granted to Barclays Bank, in which the black spread eagle and another ancient Lombard Street sign—the three crowns—were incorporated. They are illustrated here together with an illuminated border.

The heraldic description reads: Argent an Eagle displayed Sable charged on the body and on each wing with a Ducal coronet of the field.

The Eagle has a special significance in the rich tapestry of heraldry, characterising supreme strength and endurance. In this present era, the Goodyear Eagle marks a similar alliance. Powerful in appearance, unequalled in craftsmanship, it is the ultimate in car tyre quality; providing dependability, long life and lasting wear. The Eagle by Goodyear is outstanding value for the bigger car.

Issued by The Goodyear Tyre & Rubber Co. (Gt Butain) Ltd. Wolverhampton





A hundred and ninety-seven inches strong!

To insulate a special transformer a few months ago, an Italian firm needed a reel of tough kraft paper 197 inches wide—a reel which, stood on end, would overtop a London double-decker bus. It was supplied by the Reed mill at Aylesford, the only one in Europe able to make kraft paper to such a width. And it presented no problems, for Aylesford Kraft is normally produced by machines up to twenty feet wide. Since 1929, when — despite general prophecies of failure — the first of these giant machines was installed, Aylesford Kraft has become famous for its strength, its pliancy, its consistent

quality. It owes these attributes, first to British enterprise and British craftsmanship; secondly to the pure kraft pulp from which all Aylesford Kraft is made. Imported with quality and moisture-content carefully controlled—the pulp is restored to the ideal condition before the great machines begin to work their transformation. From them emerges a paper which has no equal for bags, wrappings and multi-wall sacks. Aylesford Kraft is in ever-increasing demand, and to-day more kraft paper is made at Aylesford than at any other mills in Europe.

There is no better Kraft than AYLESFORD KRAFT-made in Kent by British craftsmen



ALBERT E. REED & CO. LTD

Aylesford Mills, Tovil Mills and Bridge Mills, Maidstone

THE LONDON PAPER MILLS CO. LTD

MEDWAY PAPER SACKS LTD

BROOKGATE INDUSTRIES LTD

THE MATIONAL CORRUGATED PAPER CO. LTD

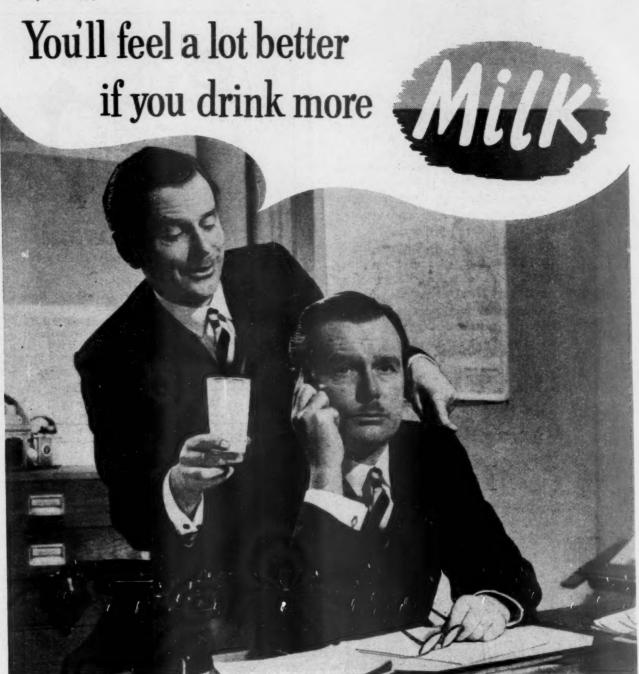
THE NATIONAL CORRUGATED PAPER CO. LTD

THE NATIONAL CORRUGATED PAPER CO. LTD

E. R. FREEMAN & WESCOTT LTD

REED PAPER SALES LTD

Head Office: 105 Piccadilly London W.1



You ought to take care of yourself . . .

Taking care of oneself is a serious business—a business in which milk plays an important part. Milk is not something that's just good for the kids, it's good—very good—for you, too.

You'll feel a lot better if you drink more milk. For milk is the most nearly perfect food there is; it contains some of all the elements you need for health. And if you're reducing, milk is the ideal food around which to build a weight reduction diet.

Regular milk drinking builds stamina and energy. Milk is the best soft drink in the world. But however you take it, as a drink, in custards, puddings, cereals or soups, milk does you good, milk makes you feel better.

Take that extra pint today - and see!



ask the typist

Gone are the days when the typist, busy at work on a schedule, would try to wave away that urgent letter. Now, in a matter of moments, she simply removes the long carriage complete with schedule. Your letter is typed and the schedule completed later. This remarkable Imperial feature of interchangeability applies to platen roller and type-unit as well: all three major units are made in varying styles or sizes. The typist can rely on one Imperial 65 to do the work of many different typewriters.

Exclusive Imperial design and expert engineering have made the Imperial 65, above everything else, the typist's typewriter.

Imperial



IMPERIAL TYPEWRITER COMPANY LIMITED - LEICESTER & HULL



STICKY SITUATION

"Hawkins—what did that leaflet say about Common Pitfalls of the Amateur?"

"At this precise moment, sir, it would be too painful to repeat. May I suggest we should first smooth out that unsightly bulge by the door?"

"That, Hawkins, is the electric light switch. The

future appears to be somewhat dim."

"A glass of gin and Rose's Lime Juice might brighten the outlook, sir."

"Brilliant, Hawkins—after a large gin and Rose's I will study the leaflet again, and firmly adhere to the instructions."

ROSE'S LIME JUICE

for Gin and Lime

ROSE'S ALSO MAKE PINE FRUIT SQUASHES



De Luxe Model 210 Moulded in Black, Cream, Walnut or Maroon/Grey 24/6 Plastic Model 213 shown, in Black or Cream 19/6

Junior Model 215 Black or Cream Metal 16/9



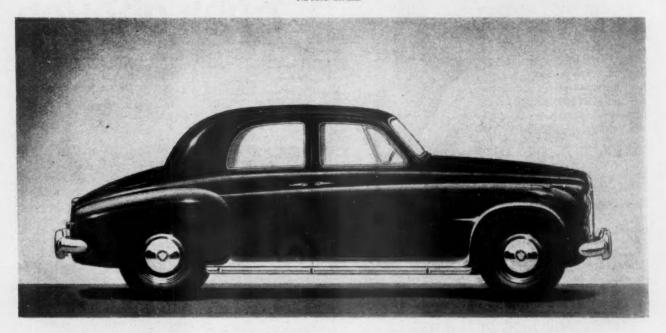
From your Stationer, Stores or through W. H. SMITH & SON

Stratton FONOPAD

If difficulty in obtaining write to the Manufacturers;



By Appointment to the late King George Vi Manufacturers of Land-Rovers The Rover Co. Ltd.



Continuity of Effort

CONTINUITY of effort in the search for an ideal has always been the guiding principle of Rover designers. Alert to apply the latest scientific discoveries, they have succeeded in producing cars which are a pleasure to look at, a delight to drive and offer a high resale value after long and trouble-free service.

For 1954 three models are presented—the "Sixty" (4-cyl. 2-litre), the already famous "Seventy-Five", and the "Ninety" (6-cyl. 2½-litre). Progress in design is exemplified by a number of improvements common to all three cars, including synchromesh on second, third and top gears, and a new central gear change. Rubber bushes and sealed bearings virtually eliminate grease-gun service.

Here is the secret of Rover's wonderful performance and economy. This Rover patented F-type cylinder head not only gives unusually good pulling power at low speeds, but also permits a high compression ratio to be used, which in turn yields increased power with remarkable economy in petrol consumption.



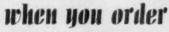
ROVER

ONE OF BRITAIN'S FINE CARS

THE ROVER COMPANY LIMITED . SOLIHULL . BIRMINGHAM also DEVONSHIRE HOUSE . LONDON

Wherever you buy Whitbread's Pale Ale, you know that it will always be in splendid condition. It may not be the cheapest but, without doubt, it is the best of the light ales.

Whitbread's Pale Ale is an excellent beer for the home. It keeps so well-if you can keep it! And it always pours clear and brilliant to the last drop. You know that you won't be disappointed. Nor will your friends-





WHITBREAD

the best of the light ales

INDIA announce **Cool Curing**

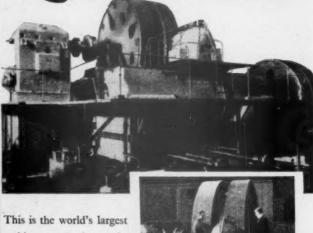
INDIA tyres are now vulcanized (or cured) at lower temperatures; and this combined with advanced compounding techniques results in a tougher and more resilient tread giving substantially higher mileage, cooler running and buoyant comfort.

INDIA maintains the lead!

-still "The Finest Tyres Made"



you know what you're getting World's largest gear shaver



turbine gear shaving machine, built by David Brown. Operating at the Clydebank shipbuilding works of John Brown & Co. Ltd., it weighs

130 tons, and can if necessary accommodate turbine wheels up to 222-in. diameter and weighing 100 tons. The massive machine is indeed a triumph of British precision engineering. It exemplifies the David Brown policy of offering the world a live, resourceful concentration of engineering skill.

THE

DAVID BROWN

COMPANIES

An alliance of ergineering specialists in gearing, steel and bronze castings, automobiles, and agricultural tractors & machinery.

DAVID BROWN & SONS (HUDDERSFIELD) LTD.

DAVID BROWN TRACTORS (ENGINEERING) LTD.

THE DAVID BROWN FORDERS COMPANY

THE DAVID BROWN FORD SOND LTD.

DAVID BROWN SCARB (LONDON) LTD.

DAVID BROWN FACKBOS LTD.

DAVID BROWN MACHINE TOOLS ET D.

DAVID BROWN FACKBOS LTD.

DAVID BROWN FACKBO

Sole selling agent in the U.K.:
THE DAVID BROWN CORPORATION (SALES) LIMITED Head Office: 96/97 Piccadilly, London, W.1



This new David Brown 4-speed syncromesh gearbox is designed for passenger and commercial vehicles. To drivers of heavy transport it brings a vastly improved standard of fast, effortless and quiet gear change.



Described as incredibly fast, incredibly safe, incredibly reliable, the Aston Martins have earned an enviable reputation in international racing.



Sealed

FOR PROTECTION

Approved

BY MOTOR MANUFACTURERS

Guaranteed

BY ESSO

Essolube motor oil is sealed for protection of quality. It keeps your car's engine running smoothly and efficiently — which is why the leading racing drivers always rely on it.

This clear, clean mineral oil, approved by British motor manufacturers, is obtainable from leading garages and service stations in a wide range of grades that meet the requirements of all motor vehicles.

Every bottle of Essolube motor oil bears the name of the world's largest and most experienced oil company — ESSO . . . your guarantee of outstanding quality, extra cleanliness and unequalled all-round engine protection.



Esso Ube

THE TOP QUALITY MOTOR OIL

"This South African Sherry is better than ever!

Yes, it's remarkable how they manage to keep on shipping finer and finer wine year after year.

How do they do it?

Simply by taking infinite care and not trying to hurry the job. These lovely South African sherries we are enjoying in this country now are the reward of the infinite patience displayed back through the years by those Wine Farmers at the Cape.

You seem to know a great deal about it!

You remember I went to South Africa last year. I happened to meet a man who took me round the wonderful Wineries there where millions of gallons were being matured for the British market.

How long do they mature them?

The best wines are kept seven years at least before they are shipped. The South African Wine Farmers are determined—in spite of the demands from all over the world—to hold back and let the good stuff mature properly. You see their climate and soil are simply ideal for wine-growing, but it is necessary not only to produce lovely wine but, if you establish a name and reputation, to provide for keeping up the quality over the years.

These South African people certainly keep on improving their wines—especially their sherry. It's a credit to them,

That's what comes of selecting and maturing and waiting and keeping on doing that, and the longer it goes on the better the quality becomes.

I must say this is one of the finest Sherries I've ever tasted.

Well keep on drinking the best South African Sherries and

Well, keep on drinking the best South African Sherries and you will find the quality will astonish you."



(LONDON) LIMITED





Is that a new watch? Oh it's only the strap that's new . . . I was going to say, when a fond parent gives his son a Baume for his twenty-first he rather expects it to last out more than a generation—and keep good time . . . which, come to think of it—it has! Good choice, ch? Prices from £12.10.



BAUME & CO. LTD., LONDON AND LA CHAUX-DE-FONDS



PACKED AGAINST PERIL?

Just a slight error of judgment—and down it falls. Will the case burst? Will the sides collapse? Will the contents be safe from the shock?

The time to answer these questions correctly is *before* the cases are designed and made. Because of this planning "Fiberite" cases can comfortably ignore the hazards of travel.

More than forty-five years' experience combine with the most modern research methods to help "Fiberite" packing deliver your products safe and secure.



Purfleet, Essex and Warrington, Lancs





What is a window?

Silly question? Not at all. The schoolboy's "glass hole surrounded by a wall" is no longer good enough. A Williams and Williams metal window can be the entire wall. Or all four walls and the roof as well. In short, the definition of a window today is probably "an area of glass framed in metal by Williams and Williams."

METAL WINDOWS

WILLIAMS & WILLIAMS

MEMO TO ARCHITECTS AND SURVEYORS: You can get quich delivery of metal windows by contacting any of our 19 offices in Britain. Each office gives you full personal service—from estimating to fixing teams on site. Williams and Williams Limited, Reliance Works, Chester.

After 25-**GUARD AGAINST** DRY SKIN

WHAT CAN you do when your mirror spies out the first warning signs of dry skin?

Those flaky patches and tiny lines tell you that the oils which keep the skin young and supple are beginning to decrease. Yourskin may lose 20 percent of its softening oil before you are 40.

Take over the job yourself. Start using Pond's Dry Skin Cream. This Cream is best because:

- 1 It is rich in lanolin, very like the skin's own oils
- 2 It is homogenized to soak in 3 It has a softening emulsifier

HELP YOUR SKIN LIKE THIS:

Lanolin-soften by night. After cleansing, smooth Pond's Dry Skin Cream over your face and throat. Massage it in thoroughly, leaving a light, softening film all night Dry skin "drinks up" this rich cream. Tiny lines and roughness are smoothed away.

Lanolin-protect by day. If your skin is very dry, stroke in a touch of Pond's Dry Skin Cream each morning before you make up, and be sure of day-long, soothing protection.

Pond's Dry Skin Cream costs 2/6 and 4/11 a jar.

DRY SKIN?

This is the answer

GUERNSEY

GLORIOUS AT WHITSUN

Everything is there - early Everything is there—early warm summer weather, blue skies, kindly, courteous folk, majestic scenery, a thousand years of history, and every holiday pastime. Food is plentiful and cheap.



Send 5d. for illus-trated brochure and trated brochure and hotel list to Dept. 47C States Office, Guernsey, C.I.



BEDRAWER

YORK, BERESFORD & CO. LTD. 12, Halford Street, Leicester.



and delayed when it was ripe.

The prodigal richness of Harvest-

Now men enjoy the fruits of their | brought together in due proportions, labours and give thanks for the rain skilfully blended and carefully baked that came when the corn was green to make a roundel of delightful crispness and flavour.

Containing all that is best, "Rich home is contained in a wonderful Harvest" naturally costs a little more, biscuit made by Meredith & Drew, and aprly named "Rich Harvest". Here grain, butter and eggs are ful goodness.



Formerly " Large Digestive BISCUITS

Pre-wrapped in transparent
"See What you Buy" packets,

Free as a Bird

You're air-conditioned in

RTE all year round

Aertex is a whole lot of holes cleverly woven together. Its millions of tiny air-cells ventilate you in the closest heat, yet insulate you from the bitterest cold. So you're always comfortable in Aertex - whatever the weather. There are Aertex pyiamas, blouses, underwear for women and girls; shirts, underwear, py;amas formen and boys; corsetry and babies' wear too!

Free Illustrated 1954 Catalogue For your copy send this coupon to Advertising Manager, Aertex, I Long Lane, London, S.E.I. Tel: Hop 2855 Do you know the name of your nearest Aertex retailer

	4	g je	200	9	b.
-3	9	AEI	RIE	(8)	g
	3	-	ψű	6.	7
	0	200		ž.	

PARIS

We stepped straight into the atmosphere of Paris in the Epicurean at London Airport. They gave us an aperitif and then Caviare, Poularde de Bresse en Chaud-Froid with Salade Rachel, cheese and the most delightful påtisserie. Nothing would stop them filling our

Champagne glasses.
It seemed a shame we were in one of the new Viscounts. for we got to Orly in less than an hour. As our Travel Agent told us, the £16 return was well worth it. Some Tourist return fares from London

PARIS £13 (offpeak £11; Epicurean Viscount £16):

MARSEILLES £29.9.0; ROME £47.14.0. NICE (day) \$29.15.0; (night) \$26.10.0; BARCELONA £36.11.0; PALMA £40.14.0; From Manchester slightly more.

Illustrated brochures on request

AIR FRANCE

HAYMARKET, LONDON, S.W.1 WHItehall 4455

Where WATCHES & REPAIRS are GUARANTEED for 12 months

Wilson & Cill

187-141 REGENT STREET .



MUMM

S. V. C. Succr.



The très sec Champagne

MUMM'S THE WORD!



Agatha's drink packs a wallop!

Quite a girl our Agatha; might be a boy without those pigtails. Bossy, adoring, adorable, tough. Drinks Lucozade like a veteran and a good thing she does; she'd burn up energy faster than she could replace it, otherwise. Sparkling, delicious Lucozade contains energy-giving Glucose, to keep a girl going.

If you're well, Lucozade will help you keep that way. If you're not so well it will go a long way to making you better. Always keep some by you for yourself and your children.

LUCOZADE

the sparkling GLUCOSE drink

REPLACES LOST ENERGY



Choosing your Brandy

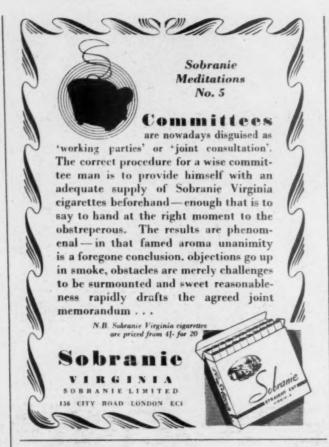


V.S.O.P.

Connoisseurs of brandy gladly pay a little more for a cognac which they know to be of superior quality. This is why they instinctively order Remy Martin V.S.O.P. They know it is made from grapes of unique quality found only in the best two areas of the Cognac district of France. They know too that Remy Martin produces only cognac of



this superior quality.





CROCKETT & JONES LIMITED · NORTHAMPTON

superb cuisine,
excellent entertainment,
swimming, squash,
golf, tennis, T.V. theatre,
dancing,
champagne air,
ideal walking, motoring,
golf, amid the
Derbyshire High Peak
scenery.

Why go abroad?

ALL THESE ARE
YOURS
INEXPENSIVELY

THE PALACE HOTEL
BUXTON

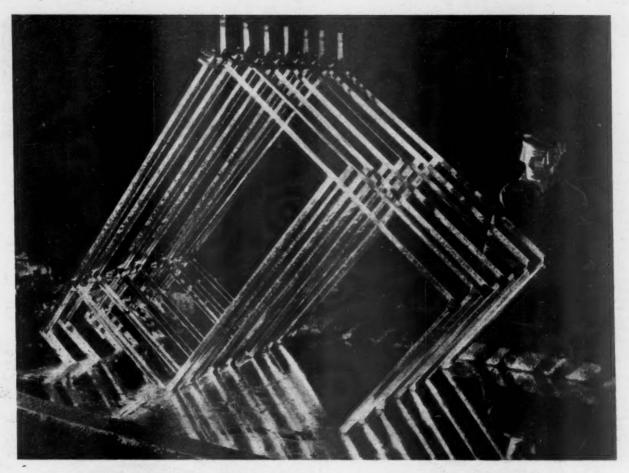


Phone 2000 F. J. HEWLETT, Manager





CVS-50



The story of the Crittall window that had two baths

A Crittall steel window had two baths, The first was in molten zinc at 860° Fahrenheit, to give it a positively rust-proofed, galvanized surface. The window was then placed on the roof of Fulham Gas Works for twenty months, followed by another twelve months in the steam and fumes of the coke-quenching sprays. The second bath, at the end of the thirty-two months, was just to remove the accumulated quarter-inch thick layer of corrosive deposits. Was the Crittall Window any the worse for this trying experience? No, not a bit! Its tough galvanized surface was still as intact and corrosion-proof as the very day the window was made. That is why Crittall rust-proofed windows, with the very smallest outlay for ordinary, sensible maintenance, will outlast any building they are called upon to grace and protect.

CRITTALL

POSITIVELY RUSTPROOFED WINDOWS

THE CRITTALL MANUFACTURING CO LTD . BRAINTREE . ESSEX

Factories and Depots throughout the country

ERRATIC TYPIST



BECOMES A "REGULAR" SECRETA

When Miss J. takes shorthand evenan Arabcouldn't read it back. And her typing! "Come now, Miss J.," I said. "Either take a proper letter or a week's notice.'

" I'm sorry," faltered Miss J. " I always seem to feel run down. It's the usual complaint. Every time I try to be bright and efficient my inner woman pipes up.

So that's it, is it?" I mused. Whatis, Mrs. R?" trembled Miss J.

"Pipe trouble," I said. "You see, Miss J., you've got 30 feet of piping in your inside and all your food has to pass through that filing system. There are muscles down there, too, to help pull it through - but they've nothing to pull on in the sort of soft, starchy food we eat nowadays."

"Inefficiency again," Miss J.

"Quite," I said. "Everything in the IN-tray, nothing in the OUT-tray, and constipation pending. Your trouble is that your diet lacks bulk - for those intestinal muscles to work on. But there's a cure."

" Still nastier medicine?" quavered Miss J.

"Certainly not," I said. "A still nicer breakfast-food - All-Bran. Just a little All-Bran every day adds enough bulk to your diet to keep you 'regular.' You try it," I ordered.
" Yes, Mrs. R.," said Miss J.,

doubtfully.

One week later, a beaming confidential-secretarial Miss J. came into the office-and told me to take a letter. "Dear Madam," she dictated. "All-Bran certainly is a wonder. I enjoy keeping myself 'regular' this way."

Yours faithfully," I said.

WHY KELLOGG'S ALL-BRAN SURELY AND GENTLY RELIEVES CONSTIPATION

Eaten with absolute regularity, Kellogg's All-Bran gives your system the "bulk" to prevent constipation. All-Bran's "bulk" enables bowel muscles to keep naturally enables bowet muscles to keep naturally active and so to sweep and clear the intestinal tract, thoroughly and regularly. Result: your whole body keeps fresh and active, and you are always physically and mentally alert. All-Bran is delicious for breakfast or in buns or cakes. All grocers have it. NO! your eyes
do not deceive you it's back again



(with just a slight change of name)



This tea was a great pre-war favourite with people who loved its full-bodied China character. Now it is back in the shops—after 13 long years. The packet is still the same pale blue, but the name has been shortened. Do you recognise it? Your grocer will be very glad to give you the answer—and supply you with

HARDEN'S "DOC-CHI

IN THE PALE BLUE PACKET

blended by Harden Bros. & Lindsay Ltd., 121 Cannon Street, E.C.4

for school showers, works wa basins, hospital baths or incustrial

processes, should always be automatically

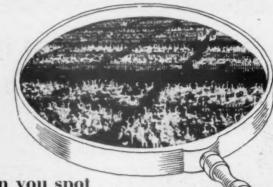
mixed by Leonard Thermostatic

Mixing Valves - they save more than they cost

Over 4,000 Leonard Thermostatic Mixing Valves have been supplied to schools

write for Pamphlet No. 55/LG.

WALKER, CROSWELLER & CO. LTD., CHELTENHAM



Can you spot the goose that lays the golden eggs?

> Active Carbon can do the molecular equivalent... pick out - and hold onto - the molecules of an expensive solvent dispersed in the air, for instance. In hundreds of dry-cleaning works, chemical works and paint shops the use of Active Carbon pays handsome dividends. But solvent recovery is only one of its gifts; it can also remove unwanted colours, unpleasant odours and tastes. It is used as a catalyst carrier in the manufacture of P.V.C.: and the purity of many foodstuffs and many pharmaceuticals owes a lot to Active Carbon; the experts in charge are

SUTCLIFFE SPEAKMAN & COMPANY LTD LEIGH, LANCASHIRE. phone: Leigh 94 London Office: 2 Caxton St., Westminster, S.W.1 Telephone: Abbey 3085

SUTCLIFFE SPEAKMAN



THE CHOCOLATE OF THE CONNOISSEUR





SEE IT AT YOUR GAS SHOWROOMS



St. Paul's nearly collapsed! And then clever engineers and architects caught it in time and reinforced it with concrete here and special piling there and "Staybrite" steel reinforcement bars all over the place. You see, "Staybrite" steel is everlasting, it doesn't rust away, that's why you see it everywhere to-day—shop-fronts, so tureens, cocktail-shakers—the wonder metal of the age . . .



FIRTH-VICKERS STAINLESS STEELS





LANTOIDS

will keep up!

SAYS FRED STREETER V.M.H

WE are proud to have produced a new, scientific method of plant feeding. We are even more proud of praise from the public.

READ WHAT USERS SAY

They (Plantoids) are the finest plant food I have ever used. The Begonias are twice the normal size and some of the flowers are 5º across.

F.E.H., Lee.

The Committee made extensive experiments with Plantoids. The results have been quite amazing. B.V.C., Gatcaere.

Many thanks for marketing a product as good as Plantoids. I ntered 14 classes and won 13 prizes.

What wonderful things your Plantoids are. I have had a marvellous crop of Tomatoes. Mira. N., Sheffield.

Fed with Plantoids, the cucumber shown in the snapshot was 241 in length, 3 lbs. 111 ozs. in weight. C.H.B., Harrow.

Grateful thanks. Our roses, etc., have been more beautiful than ever before.

A.E.R., Ely.

What a marvellous plant feeding substance Plantoids have proved. Never have I had flowers grow so big and beau-

B.B., London.

I have used Plantoids for Sweet Peas, one plant has produced a flower stem bearing ten buds. Plantoids are prodigious.

L.C., Blackpool.

The above are extracts from unsolicited letters on our files.

PLANTOIDS are news! Just what we gardeners have been waiting for ... a single fertiliser containing NITROGEN for growth, POTASH for stamina, PHOSPHATES for ripening, IRON and MANGA-NESE for colour with CALCIUM to keep soil sweet and NAPHTHALENE to repel soil pests, all accurately compounded in a handy tablet that you place where it does most good . . . right alongside the plants. PLANTOIDS get to the root of things.







1 Make a hole near the plant.

Drop in a Plantoid. 2

3 Nature does

USE THEM FOR Garden Plants, Vegetables, House Plants, Window Boxes, Pot Plants.

MR. STREETER'S ADVICE on the majority of Plants included in every packet.

GARDENING TO-DA

GROWTH TABLETS PLANT

Get them from all Chemists, Co-ops, Ironmongers, Seedsmen and Multiple Stores, etc.

HALF PACK (OVER 150 TABLETS) GROWERS PACK Q/-(OVER 1,000 TABLETS)

STANDARD 1 PACK OF OVER 300

DISTRIBUTORS: GRAHAM FARISH LTD., BROMLEY, KENT, MAKERS OF SNAP VACUUM CLOSURES

